



MY WEBSITE:

‘BEST DRESSED- ON A BUDGET’

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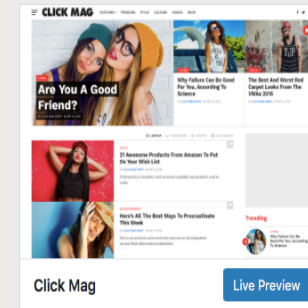
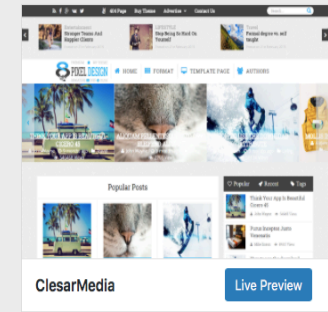
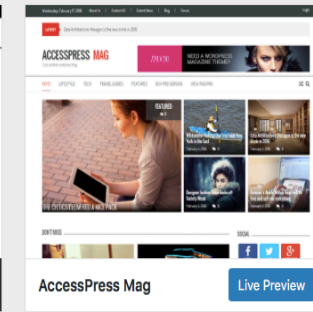
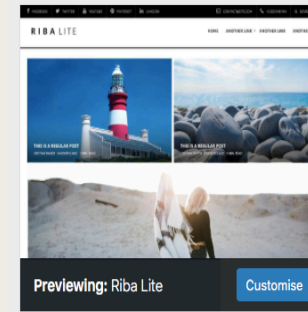


FIRST STEPS

- When designing my website I struggled to choose a theme for the site. But after some hard thinking and consideration, I opted for a fashion theme. I often enjoy browsing through the online platforms of my favourite women's fashion and lifestyle magazines, so I took this opportunity to create and showcase my own interpretation of these.
- However, I came to another standstill, when it came to actually conveying my ideas through my website. I found it hard to make my website stand out and to make it different from all the rest. So I decided to keep the format of the site very simple and minimalistic and to let the content do all of the talking.
- Next I had to come up with a name for my website. I drafted many different titles and couldn't decide which to choose, so I presented the list to a few close family members and friends, in order to find out which was most loved. Eventually, after asking others, the name I decided on was 'Best Dressed - on a budget'.
- I think this name really suits not only my website but also myself, and the content I create for this site. As I have a burning desire for fashion, and I am a student which means money can be tight so the budget for new clothes and accessories doesn't stretch very far.

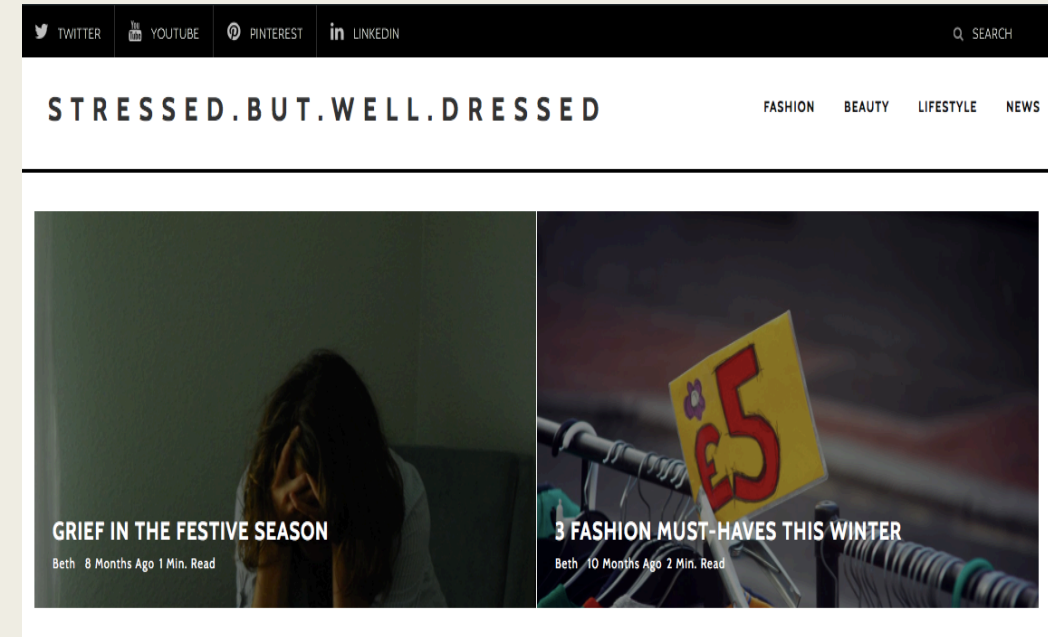
THEME

- After browsing the free themes offered by wordpress I found that there wasn't a theme offered that fit the aura of my website.
- Not wanting to be fazed by this I decided to do some research and find a theme that I felt fit my vision for my website best and requested that it be added to those available to students.
- The theme I chose is called 'Riba Lite", this theme is very simplistic and is easily customisable. It also fits the minimalistic tone that I was going for.



CONTENT

- When deciding on the type of content I wanted to put out I didn't have much trouble. When creating a women's fashion and lifestyle blog, the factors that come together to build up this image are essential. The content can range from beauty tips and tricks to more serious features such as how to cope with grief.
- I have really enjoyed producing such a wide range of content for my website and I think this will very much impact the site in a positive way.
- I chose to have my posts displayed on my home page as I feel this is effective in attracting people to my site and also encouraging them to read the content I put out.



CUSTOMISATION

CONCLUSION

- In conclusion I have found that creating my own blog website was both thrilling and challenging. It proved to be quite difficult at times as I was unfamiliar with the software, I had only used 'Wix' before which was much more straightforward and easy-going.
- However, I very much enjoyed using and learning about Wordpress, as it allowed me to use my creativeness when customizing the website and it also kept my mind engaged throughout the process of creating my site.