

"NORA'S NEWS" OVERVIEW

An introduction to my website

WHAT THE HOME PAGE LOOKS LIKE



THEME AND STYLE

Theme used - MH Magazine Lite



Same writing style and structure kept throughout

AUDIENCE AND TITLE

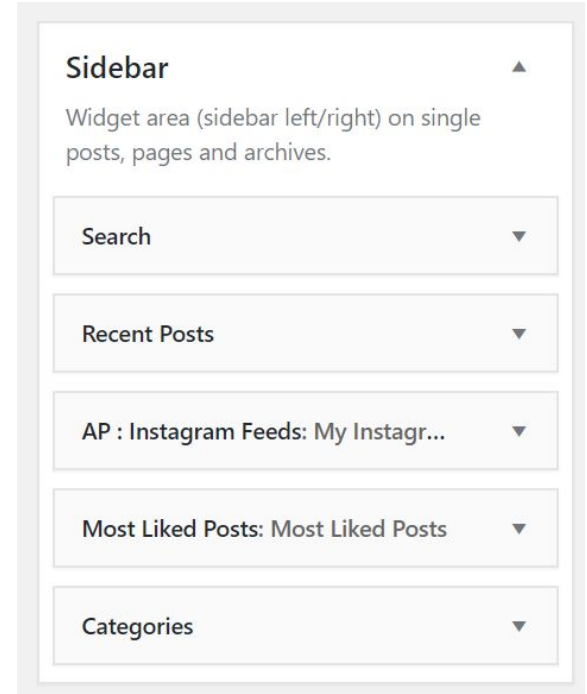
The target audience is young adults - aiming at students and those who frequently use social media.

The title was kept simple to be self-explanatory

MENU, WIDGETS AND PLUGINS



- Search
- Recent Posts
- AP: Instagram Feeds
- Most Liked Posts (from the plugin WTI Like Post)
- Categories



STRENGTHS AND WEAKNESSES

Strengths:

- Simple
- Sticky
- Categories in Menu

Weaknesses:

- SEO
- Lack of tagline beneath title
-

THANK YOU FOR LISTENING - ANY
QUESTIONS?