THE SOME-DAILY DUDEK

SITE IDENTITY

The Some-daily Dudek From Football to Theatre – Your Some-daily Stop for Cultural News and Revie

- I have named my website The Some-daily Dudek because at the moment I want my website to play host to my own portfolio and to work as a professional advert for myself.
- It's an attempt at a play on the 'Daily' title of many newspapers, without extending the offer of new stories every day.
- The tagline 'From Football to Theatre Your Some-daily Stop for Cultural News and Reviews' reflects my own interests (and therefore things that I feel as though I will write well about), as well as interests that I believe many potential readers to have.
- The tagline is very broad but leaves room for me to explore new topics if I so wish.

PAGES AND CATEGORIES

HOME ABOUT ME SPORT MUSIC THEATRE PLACEMENT WORK CONTACT

- I have three pages (Home, About Me, and Contact) and four categories (Sport, Music, Theatre and Placement Work). Music and Sport also have dropdown sub-categories as they are quite broad subjects.
- Pages offer good space for static information that I do not intend to change regularly, for example, About Me.
- I initially had a lot more categories, but decided that I the menu was overloaded and overwhelming to look at.

ABOUT ME

Welcome to my website. I'm Phil.

I am a student journalist with the intention of finding significance in the seemingly insignificant, ensuring that news is relevant, interesting and accessible to the general public.

It is easy to feel disenfranchised by, or distanced from, the multitude of social and political happenings profoundly affecting the lives of so many. As a journalist, I aim to find stories of both local and international interest and help to bring clarity and simplicity to their import by raising hard truths in an eloquent and captivating way.

I will be thorough and varied in my interviewing and research, with the hope of discovering and investigating the root cause of key events. It is also my moral duty to take on the establishment, which has lost the trust of many, in order to bring about a truth-based take that may go against the common narrative.





STYLE AND THEME

- I have opted to use the AccessPress Mag theme. It is a very basic, no thrills design, but for me adds • simplicity and refined style.
- The colours are generally monochrome, which is tasteful and in no way dazzling. •
- It could be more exciting, especially as much of my content is intended to be about culture •



I am also very happy with how the theme works when the site is accessed by a mobile device.

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Pitement Work by Phil Dudde. Roomber 2.200 © 0	

WIDGETS

- I have two widgets that add extra functionality to my website, my Twitter feed and an RSS feed from BBC News.
- The Twitter feed provides space for me to share my comment on important (and perhaps unimportant matters) with visitors to my website.
- Having a follow button will also help me to grow my twitter following, something that I believe to be very important for a journalist in 2019.
- The RSS feed allows me to share current news, something that at current
 I do not intend to do in my own posts.
- I had also considered adding an Instagram feed, but did not deem my current Instagram to be relevant to my website.

Phil Dudek Writes @DudekPhil RT @PorterSLP: https://t.co/UP5WgHHk0k - November 29, 2019

Phil Dudek Writes @DudekPhil Catching up with the @Channel4News #ClimateDebate so can't fully comment as of yet - I have to say that the five mi... https://t.co/7Wp3fYlwtq - November 28, 2019

General election 2019: Labour say NHS

The hunt for a unique advent calendar

When politicians try to act like us December

General election 2019: What impact on UK

security and intelligence? December 1, 2019 General election 2019: What's pledged for disability and mental health? December 1,

Figures show decline in GP services

December 1, 2019

December 1, 2019

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Phil Dudek Writes @DudekPhil RT @JonAshworth: A A A I hope people vote @Nataliefleet as a credible, serious MP who will get things done for the people of Ashfi... - November 25, 2019

Follow @DudekPhil

SEO

In order to maximise SEO I have used -

- A keyphrase heavy headline.
- A keyphrase heavy intro.
- An external link to another article.
- Multiple article tags.
- A feature image with alt text.

I have also embedded a video in the article in the hope of making it more engaging.

Labour Party Launch Election Campaign			
Permalink: http://www.lsbu-multimedia-journalists.co.uk/dudek/2019/10/31/labour-launch-election-campaign/ Edit			
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Jeremy Corbyn launched Labour's 2019 election campaign with a speech in Battersea this morning.

In an address that lasted nearly one hour, the Labour party leader - introduced as "The next Prime Minister." – shared the "most radical and exciting plan to bring real change ever put before the British public."

Whilst many expect Brexit to be of importance to voters in the upcoming election, domestic policy seems to be Labour's main focus. Corbyn's announced that his party plans to give extra funding to the NHS, to build an economy around a green industrial revolution, and that he intends to scrap Universal Credit.

Mr Corbyn did however reinforce what now seems to be a fully formed Brexit strategy. He confirmed that, if in government, he would negotiate a "sensible relationship" with the EU within 6 months of being elected. The deal would then be subjected to a confirmatory vote with remain as an option.

However, when the opposition leader was asked how he himself would vote in a second referendum, he avoided the question, choosing instead to champion his party's social policy. He confirmed that Brexit had "divided people and families", but that their interests are the same regardless of how they voted in the referendum.

While the crowd reacted extremely positively to a declaration of intent to bring "rail, mail and water" into public ownership, Mr Corbyn appears to have backtracked on his intentions to <u>nationalise private schools</u>, instead reverting to plans to remove their charitable tax status.





WHAT CAN I IMPROVE?

- I can do more to improve SEO across my website. 🤐 SEO analysis
- Narrow my target audience to produce a greater quality of work for them.
- Look into other themes, which may allow me to do something a little more exciting.