

My Website Peter's Press

Peter Scholes

My Theme

The screenshot shows a web browser displaying a WordPress website. The browser's address bar shows the URL `lsbu-multimedia-journalists.co.uk/scholes/`. The website's header features a large white banner with the title "PETER'S PRESS" in blue, followed by the tagline "Voicing my opinions on sports and occasionally proper news". Below the banner is a dark navigation menu with categories: NEWS, UNCATEGORIZED, SPORTS, FOOTBALL, and PETERBOROUGH UNITED. The main content area displays two articles. The first article, "Joe Ward wonder goal seals the points for Peterborough United", includes a photo of a football match and text about a recent game. The second article, "Sadiq Khan keynote, The London Conference 2019", features a photo of Sadiq Khan at a podium and text about a conference. To the right of the articles are three sidebars: "THE LAST MONTH" with a "Select Month" dropdown, "CATEGORIES" with a "Select Category" dropdown, and "LAST TWEETS" showing two tweets with profile pictures and text. The browser's taskbar at the bottom shows various application icons and the system clock at 18:43.

Not secure | lsbu-multimedia-journalists.co.uk/scholes/

My Sites Peter's Press Customise + New Performance Hi, Peter Scholes

PETER'S PRESS

Voicing my opinions on sports and occasionally proper news

NEWS UNCATEGORIZED SPORTS FOOTBALL PETERBOROUGH UNITED

Joe Ward wonder goal seals the points for Peterborough United
December 2, 2019 Peter Scholes 0
Peterborough United went into their league one fixture in good form, winning their previous two home games in all competitions. Darren Ferguson had to field [...]

Sadiq Khan keynote, The London Conference 2019
November 5, 2019 Peter Scholes 0
Mr Sadiq Khan today spoke at a conference at the Royal Institution, as the candidates for London mayor begin their campaigns for the 2020 mayoral [...]

THE LAST MONTH
Select Month

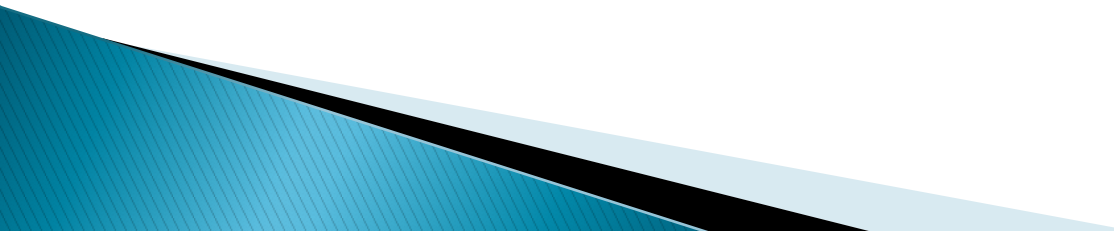
CATEGORIES
Select Category

LAST TWEETS

- <https://t.co/mgkSykKh7Q>
#thelondonconference
- A new Twitter for posts about my journalism work throughout my degree

18:43

My Choices

- ▶ Title– Punchy, use of alliteration makes things more memorable
 - ▶ Tagline– shows the main focus of my website, but also shows that I will look at other topics
 - ▶ Blue colour for title/tagline– Colours of Peterborough United, the team that most individual reports will be about.
 - ▶ Background image– London Road stadium, football fans relate to the image of standing on a terrace.
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Widgets I have Added

- ▶ Last Month– Easy access to the most recent posts
- ▶ Categories– An easy way for the audience to find posts about their preferred area
- ▶ Latest Tweets– A way for my audience to be able to engage with my posts.

THE LAST MONTH

Select Month 

CATEGORIES

Select Category 



LAST TWEETS



<https://t.co/mgkSykKh7Q>
#thelondonconference



A new Twitter for posts about my journalism work throughout my degree
See me on Twitter

 Follow @PeterScholes15

My Pages

- ▶ My pages running on my top menu help the audience to refine the search for specific articles.
- ▶ The target audience being football fans means that the majority of the pages are based around sports.
- ▶ My clique group is Peterborough fans, as this is the team I watch most regularly.
- ▶ All posts to the pages are filled with tags and keywords, to help SEO



BREXIT

CONFERENCE

ELECTION

MAYFAIR

MAYOR OF LONDON

SADIQ KHAN

Improvements I could make

- ▶ I would look to add a RSS at the bottom of the page, showing either the main news headlines for the day, or find one which would show the latest football scores, seeing as my website/target audience is mainly focused towards football.
 - ▶ I would like to add an area where the audience can discuss things.
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