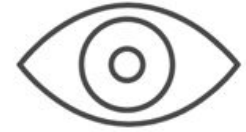


MY WEBSITE PRESENTATION

BY PARIS TUNDETVARY

My website



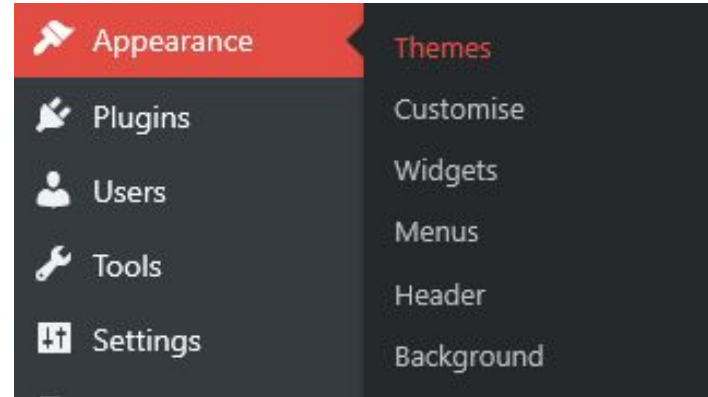
INSIGHT

life as a journalism student in london

- I decided to name my website **INSIGHT** because I felt that it would fit well with what I wanted to do with my website – which is to show my stories/blogs to be interesting enough for people to want to read them whilst being informed at the same time.
- The word **Insight** means ‘giving people a deeper look into something or someone’ – which I wanted to show through my website.
- When creating the **logo** I focused on having an eye as the main image as it creates a looking effect and relates to the name.
- My target **audience** for my website would be people around my age who are interested in stories happening within south london (and the surrounding areas) and those who also like lifestyle type of blogs.
- My **website** is more story based at the moment but in the future I would like to include some blogs of what I get up to in and out of London as I regularly commute between both to go to events and I believe that by doing this it will help engage with my viewers a bit more on a personal level rather than being only serious with my news stories.
- Link: <http://www.lsbu-multimedia-journalists.co.uk/tundervary/>

Changing my website theme

- Since my first presentation, I decided to change the theme of my website from the *MH Magazine lite* to the *Cream Magazine* layout as I found that it suited my website better.
- I done this by going to the **Appearance** section and then **themes** and used the **live preview** button to see how it would look with my current website content.

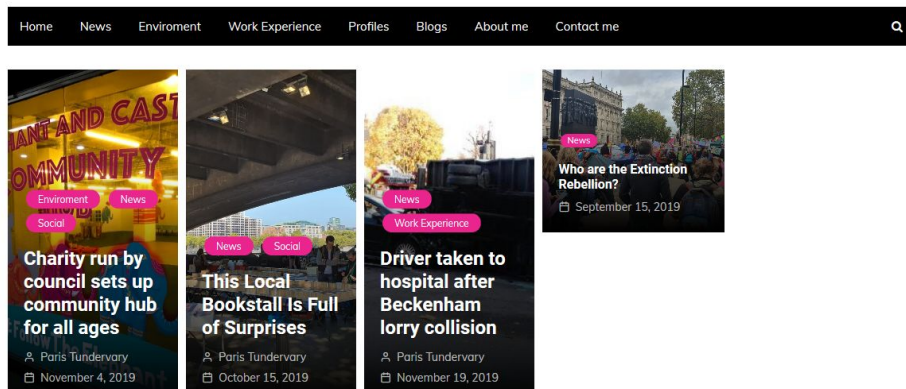


Before & After



INSIGHT

In the life of a journalism student in London



What I like about my website:

- My **inspirations** for my theme came from looking at websites such as **The Guardian** and **The BBC** because of how the style of them on both look sleek and professional and I preferred the layout of my stories to go more landscape across the page as i felt that it was easier on the eyes then having to scroll down (as you had to do on my previous theme).
- I chose this **theme** because I liked how modern it looks compared to all the others and it is easy to navigate.
- I added different **widgets** for the pages/categories so that people can find specific stories easier (e.g, environment, news, work experience pages). It also helped me with improving my SEO score as when I am writing a post I can see how readable it is to the viewer and if it makes sense. I also learned in a previous lesson that by adding Alt Text to the feature images it can help improve my SEO.
- I wanted my website to reflect my **personality** (such as in the style of writing and the colours) - plus why I added the pink colour to the category tags as shown on the front of the story because I thought that it made it look a bit more girly and fun and thus added a bit more of a personal touch rather than just having the standard colours.

Lib Dems vow £50bn 'windfall' from stopping Brexit

The "Remain bonus" will go on schools and the low-paid, Jo Swinson is to say at their manifesto launch.

1h Election 2019

- Ten key policies explained
- Islam: Taxation with a purpose
- A simple guide to the Lib Dems



LIVE Lib Dems publish manifesto with focus on schools

Now Johnson: "We will cut National Insurance for workers"

2m Analysis: Build 300,000 new homes a year

5m Analysis: Tough borrowing rules and targeted tax rises

Tories reject criticism in debate 'fact-check' row

2h Election 2019 1316

Emilia Clarke: Nude Game of Thrones scenes 'hard'

6h Newsbeat

Former UK consulate worker says China tortured him

5h China

Suspect in Malta journalist murder held on yacht

1h Europe

Rape accused 'threatened to slit mum's throat'

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General election / Boris Johnson speaks to workers in Stockton-on-Tees

Live Labour criticises Twitter over Tory bonus 'fact-check' Analysis Corbyn outperforms expectations in head to head



Extinction Rebellion protest / Met accused of 521 abuses of power

Network for Police Monitoring collated reports by XR protesters who took part in 'extinction rebellion'



NHS / Leaked report exposes what could be health service's worst ever maternity scandal

Report describes 'toxic' culture at hospital trust where at least 20 babies have died, possibly

What I would like to improve:

- To add my **Twitter feed/widget**: I wanted to try to put my twitter feed on my website so that I could showcase my tweets about recent and relevant stories and also use it to promote my website to a wider audience as I can publish a link to my stories through there and use relevant hashtags to draw attention to it.
- To create a **logo** and put it on my website: Although I have now created my logo, I still need to add it to my website.
- To add some **blogs**: When I next go to an event I will want to add it to my website or add previous ones I have already been to so that I can expand on my audience's interests rather than just being strictly story based.
- To learn how to add more **Plugins** on my website (like Yoast), to help make my website and SEO run smoother and to improve the overall look of my website to be more appealing to my target audience.