

Mencap

What are learning disabilities

Workbook

What is Mencap

Mencap is an organisation where people with a learning disability are valued equally, listened to and included. Their challenge is to help as many people as possible , alongside people with a learning disability and their families,

Currently people with a learning disability face inequalities in every area of life.

And to tackle the issues at hand Mencap's aim is to head on through tireless campaigning and the delivery of high quality support and services to the people who need us.

<https://www.mencap.org.uk/get-involved/mencap-journalism-awards-2019>

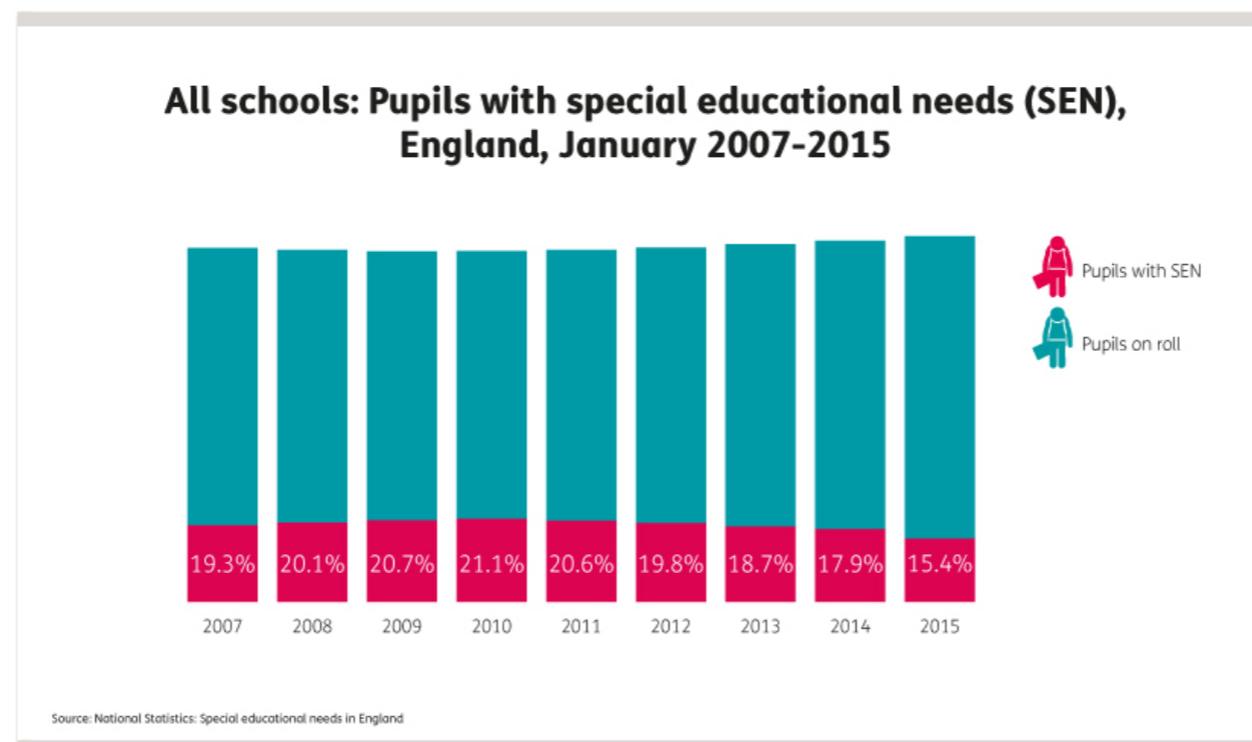
Mencap's 6 core values

- Early intervention
- Making a difference
- Supporting friendships and relationships
- Improving health
- Employment opportunities

Learning disabilities and how it affects people.

What the right kind of required education can do for a child growing and stimulating to overcome their leaning disability

- There are approximately 1.4 million people with a learning disability in the UK. And there are approximately 193,707 children of school age in the UK who have a learning disability.



Week 1

- In the 1st week I started with the initial planning for this project proposal by researching idea's for the competition entry and came across website called Mencap. That was encouraging aspiring journalists to enter a competition that they had set up to talk about the idea of learning disabilities and how their brand fit's in with the awareness and understanding of the cause. I knew this would be a topic that I would be interested in so decided to enter this specific competition.
- One of the requirements for entering this competition was to write a written submissions that should be 800 to 1000 words long, or multimedia piece for radio, television or online that should be between 3 to 5 minutes long.

Week 2

- After choosing the competition that I wanted to enter the requirements were straight forward to write a written piece or produce a form of online content.
- For me the idea of producing a written article was more appealing as I could write freely on the ideas surrounding a learning disability and what Mencap contributed in the factor of helping others overcome their struggles in learning.
- After looking into the company more and seeing what they are about and their values I started to produce my entire written essay for the award entry for the site on the issue's people have when coping with learning disabilities and the lack of attention this topic may receive at times. Also surrounding it with facts and figures and the role Mencap play in help tackling the topic at hand.

Week 3

- My written piece for this award entry is composed into parts explaining the difficulties of a learning disability and how it may be more of a complication to handle if not treated from early stages.
- And that detecting a learning disability from a young age may help stimulate the brain functions more and gradually in years to come my overall essay was formed of 802 words and I handed this in the competition entry upon completion as the deadline was on the 28th of April.
- As well as writing a written piece for my award entry form I was then asked for my feedback requirement to also produce a form of media content for film, radio or online.

Week 4

- As my second piece of media I then produced an online segment talking about Mencap and the work that they do and how it came about.
- The origination and what they help provide for individuals and forms of feedback they may be able to give to individuals with learning disabilities, that might help ease their lifestyle by getting personal advice from Mencap and finding a form of aid in the company.

Week 5

- The second piece of content for my competition entry was a brief sum up of the foundations of how to receive help internally and externally through Mencap and also how and when the organisation exactly started.
- The length to my full audio content was 3minutes 31 seconds long as well as the written article to go with the submission which was exactly 802 words.

Live show

- Producing a live show was overall quite a learning experience it gave me the chance to come out of my comfort zone and present on a live show. The live show I was most involved in was the mothers day VT, where I was asked to go up to students in the university and ask their opinions on the topic. I had to select 3 interviewees and present in the VT as well as take part in the editing process and was also involved in the production of sound that day and playing the VT's in order the day the live show was produced. That certain live show stood out to me the most as my role in the whole package was to present and also production on the day it aired, working alongside a small production team and having to communicate and work as a team to ensure the show ran as planned.
- <https://www.youtube.com/watch?v=9ln81Oph89Q>