

Broadcast Journalism VT package form

(Please complete one form per VT. News editor to oversee completion)

VT package title: Sustainable Fashion

Synopsis: This VT package looks at sustainable fashion and the impact it is having on young people. Including an interview with a business owner and designer who produces and makes sustainable fashion items.

Name: Jada Scott

Role: News Editor, Editor, Reporter, Researcher

Time spent on project: 7 Days

Describe your specific contribution to this project: As the News Editor of the project, I started off by coming up with the idea of doing our VT on Sustainable Fashion and ran the idea by Yasmine and then later by Ellie to ensure that the whole group liked and approved of the idea. Once we had the idea, Myself along with Ellie began to researching sustainable fashion brands/shops based in London that we could contact. I spoke on the phone to one of the companies that Ellie had found and they agreed to help us and allow us to film on the same day. Once we arrived to the location, I carried out the interview with the interviewee and also filmed some clips of the stock and plans that they had around the studio. Before leaving I also did a piece to camera. I also filmed the Vox Pops on a separate day with the help of Yasmine. I also edited all of the VT.

Name: Ellie Phillips

Role: Researcher, Assistant Camerawoman

Time spent on project: 4 Days

Describe your specific contribution to this project: For this project I contributed by researching different shops that do sustainable clothing only as well as helping Jada to call them to see if we could film in the various shops and interview staff. I also helped Yasmine with filming parts of the interview as we wanted to get different angles to see which would look best in the VT.

Name: Yasmine Taviot

Role: Camerawoman

Time spent on project: 4 days

Describe your specific contribution to this project: For this project as the Camerawoman I did all the filming with the help of Ellie as we wanted different angles. I also researched the ideas with Jada and helped her contacting the different shops to find out if we could have interviews with them or if we could film some shots in their store. On a separate day I filmed the vox pops with the help of Jada in University and filmed an additional one in my student accomodation.

Name:

Role:

Time spent on project:

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