# Work Placement and Professional Identity

**Maddie Binns**

# Companies I would like to work for
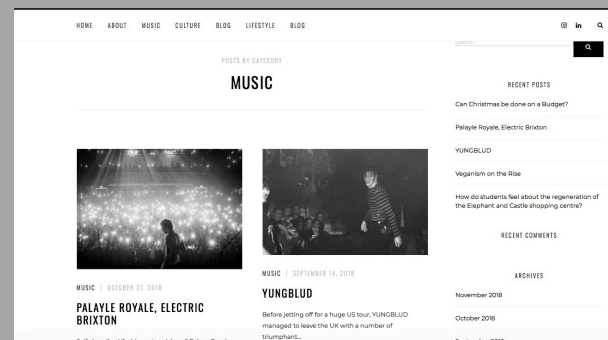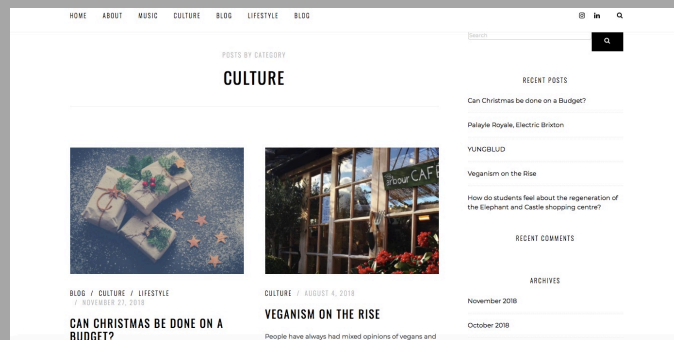
# How does my site fit



http://maddiebinns.co.uk
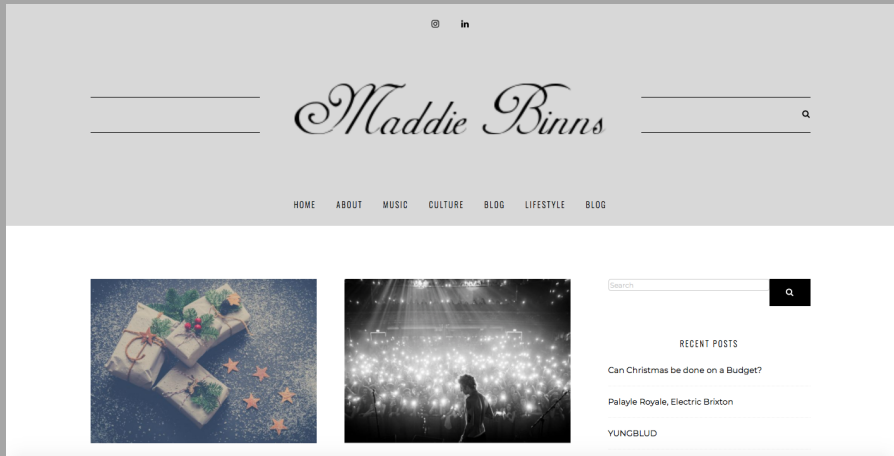
My site fits because it shows a range of written, audio and film.

Specific categories
- Music- gig and album reviews, developing a site this is displaying the area of journalism I would like to pursue
- Culture/Blog- showing other skills and stories that I can report on
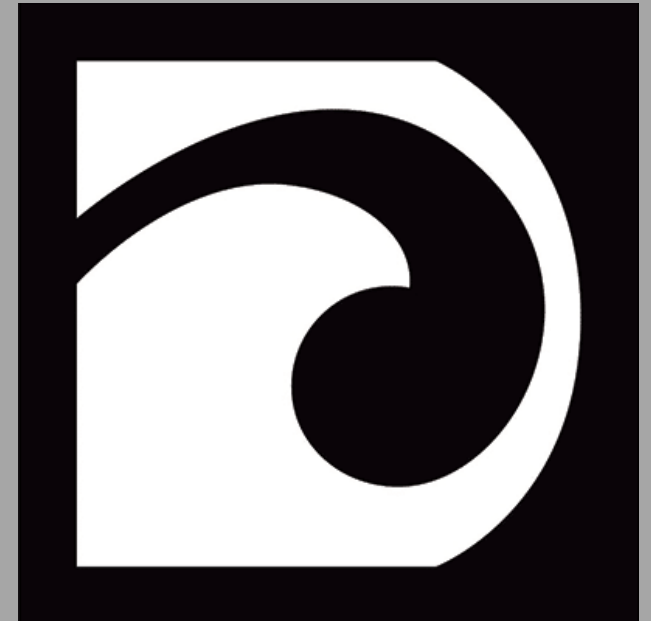
My responsibilities
- Overseeing the layout and navigation of my site
- Overseeing the design
- Selecting featured articles
- Proof reading
- Developing ideas and posts for my site that are relevant

# Work placements

VIVA
magazine

NQ
NORTHERN QUARTER
RECORDS

SIDECAR
COFFEE BAR

Debt Records

# How my CV reflects my experience



MADELEINE BINNS
JOURNALIST

109 Bramwell House
SE1 6RJ
Maddiehope@hotmail.co.uk
07519262858

EDUCATION

| | |
|---|---|
| Journalism BA | London SouthBank University 2016-2019 |
| Art andDesign Media Communication and Culture | Aquinas Collage 2013-2015 |

EXPERIENCE

| | | |
|---|---|---|
| Global Campus Network | **Sound City April 2017** | Reporting and filming on the underground music scene in London |
| Social Media Editor | 2016+ | I have taken the role as Social Media Editor on occasion for JLDN and for a couple of local businesses, mainly focusing on Instagram and online blogs |
| Presenter/production | 2016+ | I have had the role s Social Media presenter and as Radio Producer for JLDN live shows. |

SKILLS

- Adobe Illustrator
- Adobe Premier
- Adobe Photoshop
- Adobe Audition
- After Effects
- Wordpress
- Microsoft Office
- Slack
- Social Media
- Writing
- Photoshop

- Education

- Experience listed to allow employers see quickly and easily what can offer

- Most relevant experience to fit in with my site, e.g. Sound City, allows employers to see I am enthusiastic about particular topics

- Orderly lay out so employers can get the information they need quickly

# Two year plan after graduation

- Keep producing content for my website to build my portfolio
- Work on the skills I have leant and improve where I can
- Travel Journalism
- Secure a paid internship in my favored field
- Focus on my portfolio focusing on my preferred topic