

*How my website fits the market place  
and how it'll prepare me for getting a  
job in the sector/role I want*

- I've made my website social media based so I aim to show my audience my interest in social media marketing through my layout and posts
- I've added my social media channels so they're easily accessible throughout
- Live Twitter feed down the side of the page
- Made sure I created a separate Instagram account away from my personal account primarily to interact with my audience through my social media account and my website
- Created posts that have embedded tweets in them to link Twitter into my posts

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