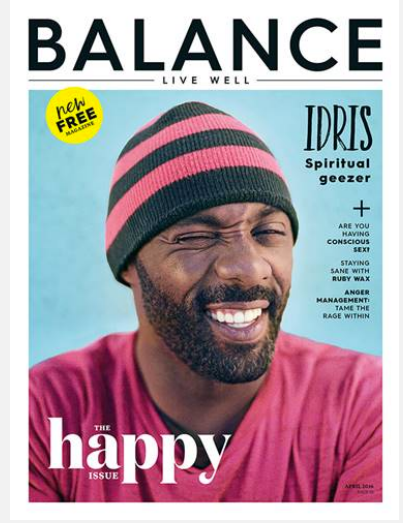


companies



aliceheather.co.uk

The screenshot displays the Alice Heather website interface. At the top, the name 'ALICE HEATHER' is written in a large, handwritten-style font, with navigation links for 'Recipes', 'Beauty', 'Life', and 'About' to its right. Below this is a grid of three recipe cards: 'Vegan Shakshuka with Garlic Mushrooms', 'Butternut Squash Risotto', and 'Butternut Squash & Tomato Soup'. Each card features a food image, the recipe title, and a 'Continue Reading' button. A second instance of the 'ALICE HEATHER' header is visible below the grid. The main content area shows a detailed post for 'Mini Vegan Cinnamon Buns'. It includes a large image of the buns, a video player with the title 'MINI VEGAN CINNAMON BUNS | Gr...', and a list of ingredients: 'Dough - Water, vanilla extract, plain flour, yeast, brown sugar, salt' and 'Filling - Cinnamon, coconut sugar, brown sugar, coconut oil'. To the right of the main content are several widgets: a 'Search Posts' box, a 'Subscribe via Email Here' form, an 'Instagram' gallery, and a 'Follow me on Twitter' section with a tweet from @alicevheather.

- **Blog style** – budget **plant based** recipes, student life, affordable **cruelty-free** makeup and skincare
- Inspired by *Bon Appetit's* website – block post layout
- Clean, easy to navigate, focus on images & videos
- Tulip WordPress theme which I stripped right back
- Functionality - relevant widgets, plugins
- Email subscribers, social media, affiliate links, ads
- Send website to potential employer to show what I'm capable of

(I've struggled with) internships but...



- The Pigeon Hole Café, Camberwell
- winner of Time Out magazine 'best café in Camberwell award'
- Coffee culture is HUGE, especially in SE London
- Local business, entrepreneurial skills
- Sustainability! No avocado's on our menu!!!!!!
- **Input** – in charge of baking, contributing to the menu, personal alcohol license, website, blog, recipes, social channels, reaching out to brands
- Business now for sale



beluwater [Follow](#) ...

114 posts 1,014 followers 445 following

Belu water
Water with ethics that helps solve some of the world's problems. Environment first. Belu gives 100% of profits to @wateraid
#beluwaterstories
belu.org/latest
Followed by nactmayfair and thepigeonfeed



ALICE HEATHER

JOURNALIST

HELLO

I am currently a third year student studying BA (hons) Journalism at London South Bank University and living in South East London

IN MY SPARE TIME

Blogging
Plant- Based Cooking
Interest in Health & Wellbeing

SKILLS

PREMIERE PRO ●●●○○
PHOTOSHOP ●●○○○
AUDITION ●●○○○
AFTER EFFECTS ●●○○○
WORDPRESS ●●●○○
SLACK ●●●●●

FULL UK DRIVING LICENSE

CONTACT

m: 07701024927

e: alicevheather97@gmail.com

LinkedIn

aliceheather.co.uk

EXPERIENCE

WEBSITE EDITOR JOURNALISM.LONDON 2017-2018

DUTIES:

- Commission web stories appropriate for radio/video coverage in meetings
- Sub and proof posts
- Liase with live show producer on what stories are to be published
- Responsible for top and tailing JLDN programme for our YouTube Channel
- Ensuring VT's from the programme are uploaded to our site with featured images and hyperlinks

EXECUTIVE PRODUCER GLOBAL CAMPUS NETWORK 2018

Collaborative live programme on a global scale

DUTIES:

- Communicating with students across the world
- Producing content and presenting stories
- Pitching ideas
- Looking after special guests/interviewee's on set
- Liasing with the founder of the GCN
- Important decision making

SOCIAL MEDIA EDITOR THE PIGEON HOLE CAFE 2018

DUTIES:

- Running social channels
- Producing content for our blog
- Reaching out to brands to coordinate collaborative social media content

BLOG

- Posting since 2016
- Recipes, beauty and lifestyle
- YouTube Channel
- Created paid content for Campus Society

CV

- JLDN
- Global Campus Network
- **Important:** Lots of transferrable skills

my future...

OPTION 1 – Masters

- More room for learning!
- Open evening at Kings College London
MA Digital Culture & Society
- Really enjoyed the theoretical side of BA
Journalism hence MA
- Topics in the MA include: emerging digital tech,
topical and contemporary development, effects
on politics, law and society
 - Funding issues...

OPTION 2 – GET A JOB

- Companies mentioned
 - Freelance?
- Would really like to be a business owner one
day

Obviously, I need to work this out
ASAP!