# Work Placement and Professional

Identity

Leanne Cresswell

Companies/Industries/Jobs that I would like to work for in the future:

### **Online Feature Writer?**



# GLAMOUR

### Radio/Podcast?

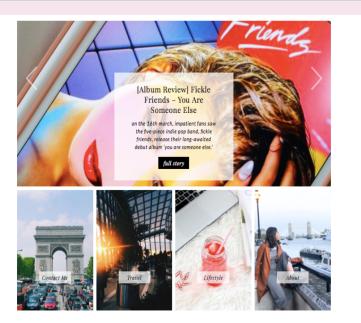


**BBC** RADIO

## How does my website fit?

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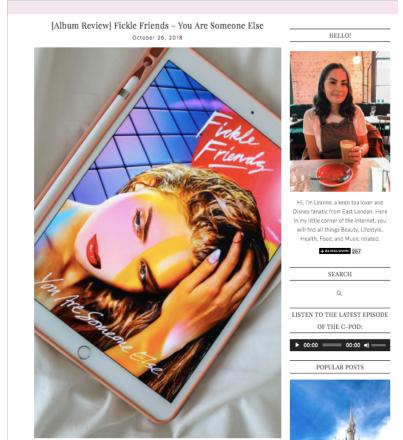
#### My Tips For Visiting Disney World Florida November 8, 2018

Homepage

Disney World. The happiest place on earth. A once in a lifetime experience that withholds every child's dream and an opportunity for adults to relive their childhood.







# My work experience so far:



Debut Magazine:

• Social Media Editor



 Radio Producer and Host



Lock Magazine:

• Features writer

# How my CV reflects my skills/experience:

- A simple, creative design
- Have added media icons and logos in my Contact and social media section
- Showcases my work experiences with an explanation of what each of my roles involved.

# Leanne Cresswell

#### CONTACT

leannecresswell95@gmail.com07504966604

#### SOCIAL MEDIA

Leanne Cresswell
@leannecresswell
www.leannecresswell.uk

#### PROFILE

I am a focused individual who has a passion for the creative industry. In my spare time,I enjoy listening tor music and attending live shows/festivals. I also have a keen interest for writing posts on my blog. Furthermore I enjoy learning about different cultures and seeing the world. I have taken part in two international exchanges, where I stayed with a family in The Netherlands and in Finland.

#### ACHIEVEMENTS

- Spoke on Heart FM radio to promote a charity
- Co-founded, Produce and Co-Host podcast: The C-Pod

#### EDUCATION

2016 - 2019 London South Bank University BA (Hons) Journalism

#### WORK EXPERIENCE

May - November 2018 Love The Beat Radio

- Producer and Radio Host on the Internet radio station, every Tuesday at 4 PM -6 PM.
- Being a producer, means that I have the responsibility of planning the content for the show. For example, the music, stories, games and guests.
- I also host the shows that I produce. This involves being in control of the broadcast and equipment, as well as entertaining.

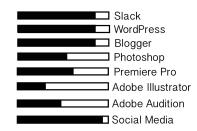
May - Present 2018 Lock Magazine

- Features writer
- Interviewed artists and have written music reviews for the company's website and printed publication.

May - September 2017 Debut Magazine

- Social Media Intern
- Responsible for scheduelling tweets throughout the day, as well as engaging with followers and advertising the magazine.

#### SKILLS



# **After Graduation**

- Work Experience
- Continue creating Podcasts
- Develop skills in Adobe
- Travel

