WORDPRESS WEBSITE

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Design

- Red, Black and White are the colours I have chosen for my website, as it gives the website a professional and modernized feel to it.

- Website is going to be used for professional use only, for future employers and act as a portfolio of my work.

- I have used the Tower Bridge, as the background in the picture for my header, as I wanted something significant that symbolizes London to be the main feature of the image.

Navigation
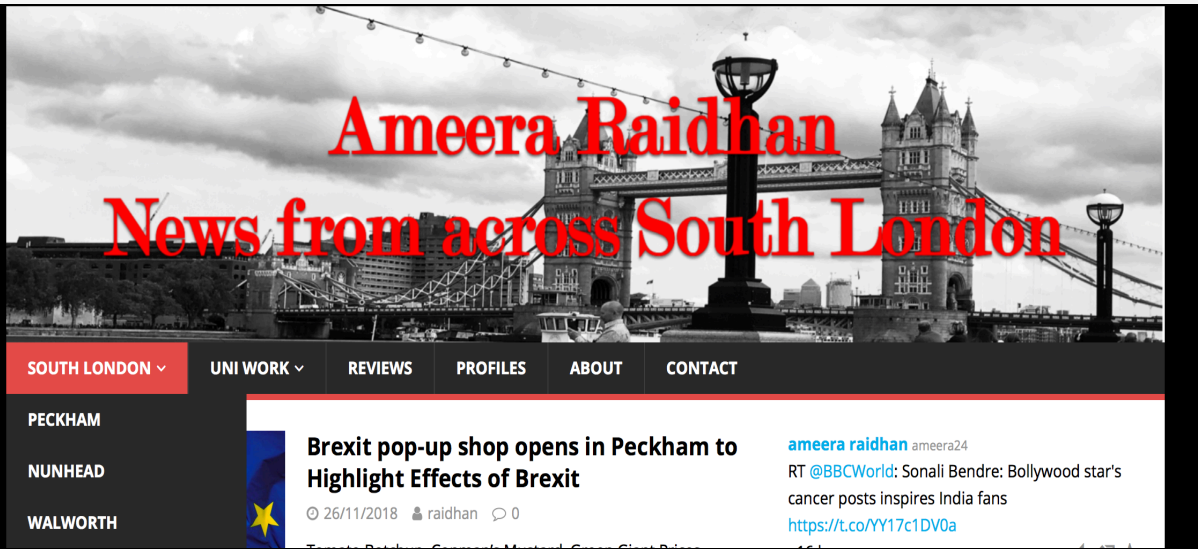
- I have used a simple layout, with clear navigation for an easy to use website.

- The Menu features drop-downs of different categories to make finding certain content easier and for it to be more accessible.

- I have also kept the layout really simple. A normal straight page, with a menu at the top and a sidebar which appears as you scroll down and makes clicking other things swifter. E.g. A post from November can easily be accessed through the archives widget in the side bar.

- Also, keeping access to other content on my page helps make my website 'sticky', as people would find it easy to access different things and that is what would make them want to come back to my website.

Side Bar (RSS, Twitter and Archive):

- I put Twitter first, to show a more personal side to me whilst they are scrolling through and help give an idea of my opinions and things that I'm interested in.

- Also, it doesn't't divert their attention to something that could lead them off the website and if they were to navigate to my Twitter there is a better chance they will be coming back to my website.

- I have put the BBC RSS feed second, because it is a news website and didn't want it to take the attention of me because it could lead them off the website and have them not coming back.

- I then have an archive drop-down box, which enables you to click on any month and go through content from then. This is extremely helpful, as it allows easy access to old content.

- Lastly, I have a search engine because I feel like all websites should have them for anyone who knows what they are looking for and would like to search it up.