



My website

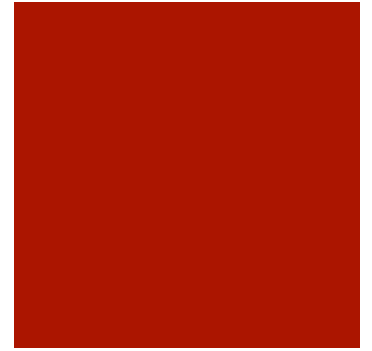
<http://www.lsbu-multimedia-journalists.co.uk/rafo/>

I will talk about:

- Why am I using the website
- Design
- SEO
- Stories
- How can I improve my website



SEO: Search Engine Optimisation



How to improve your SEO

- Keywords
- Hyperlinks
- Tags
- URLs
- Voice search

