

My WordPress site presentation

Choice of theme

The screenshot shows a WordPress blog theme for 'CHARLIE SCRASE'. The header features the name 'CHARLIE SCRASE' in large blue letters, with the subtitle 'THE LIFE AND TIMES OF A JOURNALIST' below it. A dark navigation bar contains the following menu items: 'HOME' (highlighted in red), 'ABOUT ME', 'SOUTHWARK NEWS', 'UNI WORK' (with a dropdown arrow), and 'CONTACT ME'. The main content area displays two blog posts. The first post is titled 'JLDN live news day review', dated December 3, 2018, with a thumbnail image of a newsroom. The second post is 'Creative industries showcase 28th November review', also dated December 3, 2018, with a thumbnail image of a promotional poster for the event. To the right of the posts is a search bar with the placeholder text 'SEARCH ...'. Below the search bar is a 'RECENT POSTS' section with a red underline, listing the months from December 2018 to September 2018. At the bottom of the sidebar is a 'META' section with a red underline, containing links for 'Site Admin', 'Log out', and 'Entries RSS'.

I have chosen the MH magazine lite theme as it does exactly what I want.

It is very simple, whilst also looking very professional and simple to navigate.

Arrangement and use of sidebars

CHARLIE SCRASE

THE LIFE AND TIMES OF A JOURNALIST

HOME ABOUT ME SOUTHWARK NEWS UNI WORK **CONTACT ME**



JLDN live news day review

December 3, 2018 scrase 0

Last Thursday, I went to the JLDN show at LSBU. It was lovely to see how a news day operated and on first coming in, [...]



Creative industries showcase 28th November review

December 3, 2018 scrase 0

Last Wednesday, Creative Access came to LSBU to speak about many of the opportunities there are in the creative and arts industries. The speaker's included [...]

SEARCH ...

RECENT POSTS

December 2018

November 2018

October 2018

September 2018

META

Site Admin

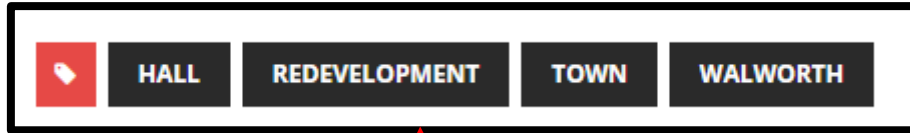
Log out

Entries [RSS](#)

I have arranged my site in a way which makes it easy to navigate with use of menus.

This is made easier with recent posts from past months being shown, as well as a search bar.

Improving SEO




I have used tags to improve SEO by being specific to the story so that my stories can be easily found.

On Wednesday, Elephant and Castle found itself at a standstill. Climate change activists, [Extinction Rebellion](#), interrupted the morning traffic around elephant and castle for their environmental protest.

I have also used hyper links to link to information sourced from other websites to help SEO, and encourage readers to educate themselves further on issues from my stories.

Use of RSS Feed on WordPress site

 **BBC NEWS - HOME**

Sports Personality: Vote for your Greatest Sporting Moment of the Year December 3, 2018
You will decide this year's greatest sporting moment - here are the contenders for 2018's award, and how to vote for your choice.

France fuel protests: 80-year-old woman killed in Marseille December 3, 2018
The 80-year-old was closing the shutters in her flat in Marseille when she was hit by a projectile.

Kenyan convicted over kidnap case is 'innocent', says British victim December 3, 2018
David Tebbutt was murdered in Kenya in 2011 and his wife Jude was taken prisoner for 192 days.

Brexit backstop plan is calculated risk - Geoffrey Cox December 3, 2018
The attorney general defends the PM's Brexit deal as MPs bid to force him to publish his full legal advice.

I have been using the BBC news RSS feed on website to not only keep up to date with the latest news myself, but to also interest visitors to my website, by keeping up to date with the latest news, whilst reading published stories on my website.