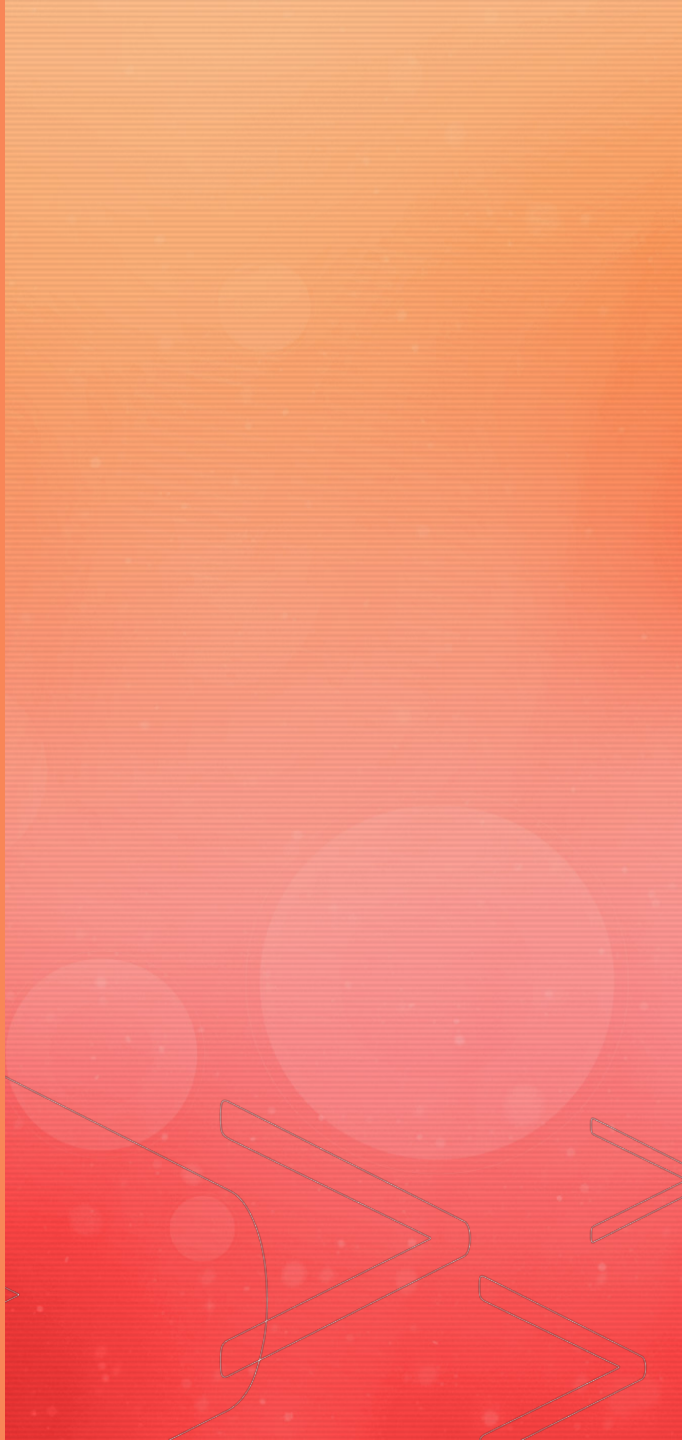




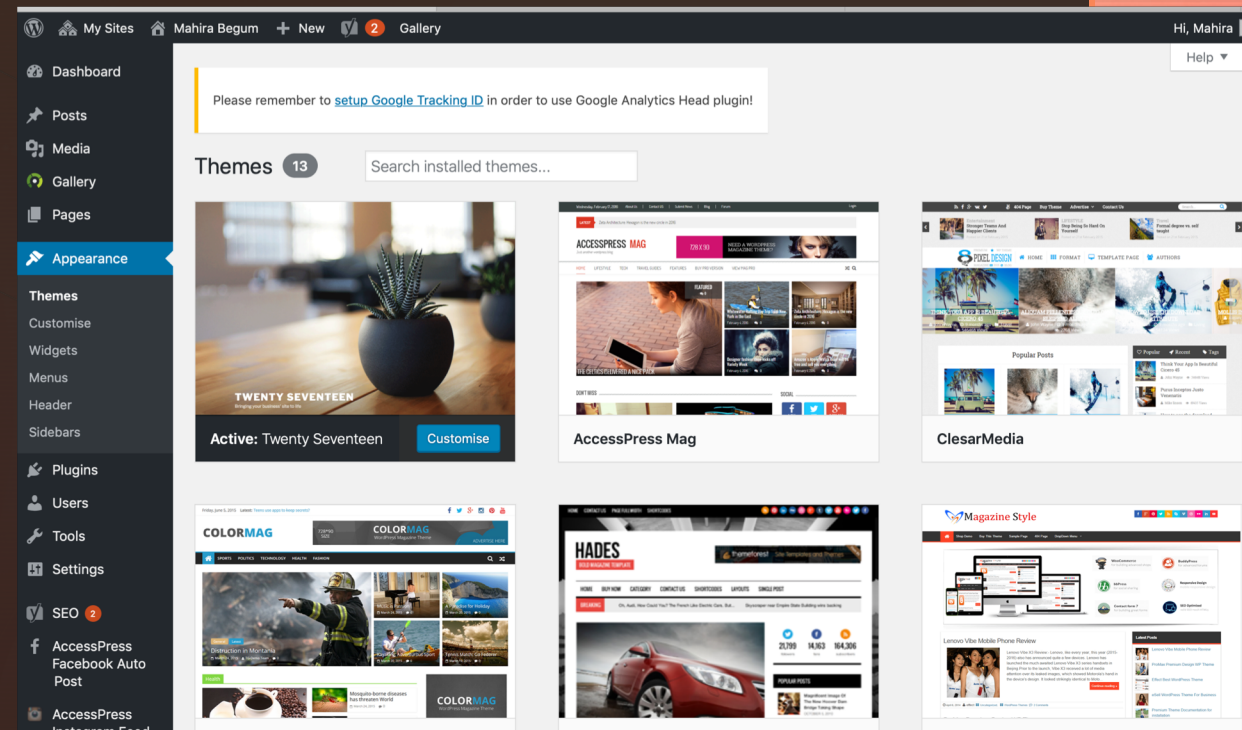
My website

Mahira Begum



My theme choice, design and creativity

- The theme I decided to go for is a theme called twenty seventeen, I decided to use this theme as I liked the way it would layout my posts on my website. I have previously changed my theme to see if I had liked any of the other ones, however, I had told my friends to give me feedback on my website and they found it hard to navigate my posts. But I found this theme to be much better.





Navigating around my website

- The pages I have are home, about me, posts, reviews and contact me.
- The categories I have are Journalism foundations, digital Journalism and patch story.
- Tagging has been added to my posts so that my keywords are rich and so my website is found on search engine results lists.
- Search bar is a widget that I added to my website so that my users can gain easy access to view my posts
- Archives are on my website so users can find posts from a specific month
- Sourcing and hyperlinking: used tags, keywords in my writing and used rich keywords in the alt text box, hyperlinked posts to improve my SEO



How my work is well researched

- My work on my website is well researched as my work is mainly a primary source where I have researched about the topic and added information that I know is reliable, for example my facts have come from researching from reliable sources such as contacting councillors, speaking to the correct companies involved etc.
- I have underlined keywords in my posts and they have been hyperlinked to trusted websites so that my post is easy for my audience/readers to understand.



Use of RSS

- Using RSS is good for WordPress as it's a really good way of keeping your site fresh with up-to date content
- I am using an RSS feed from the BBC which is good as it means that I will always have current and fresh up to date news headlines that my audience can clearly see on my website.