

**JADA SCOTT**

STUDENT JOURNALIST AT LONDON SOUTH BANK UNIVERSITY

[ABOUT ME](#)

[CLASS TASKS](#)

[SOUTHWARK NEWS](#)

[REVIEWS](#)

[CONTACT](#)

# MY WEBSITE DESIGN

By Jada Scott

# Design and practicality

Header

The screenshot shows a web browser window with the URL [www.lsbu-multimedia-journalists.co.uk/scott/](http://www.lsbu-multimedia-journalists.co.uk/scott/). The page header features the name "JADA SCOTT" in large black letters, with "STUDENT JOURNALIST AT LONDON SOUTH BANK UNIVERSITY" in smaller red letters below it. A red arrow points to the name. Below the header is a dark navigation menu with white text for "ABOUT ME", "CLASS TASKS", "SOUTHWARK NEWS", "REVIEWS", and "CONTACT". A red arrow points to this menu with the label "Menu". The main content area is divided into two columns. The left column contains two article previews: "REVIEW: Harlesden Christmas Lights Switch On" with a photo of a Christmas tree and a clock tower, and "Fake News influencing Politics" with a cartoon illustration. The right column is titled "LATEST TWEETS" and lists three tweets from @jadascottjourno. A red arrow points to the "LATEST TWEETS" section with the label "Theme". At the bottom right, there is a "Follow @jadascottjourno" button.

Theme

Widgets



Social Media



### Fake News influencing Politics

November 27, 2018 Jada 0

As fake news becomes easier and easier for us to identify, we begin to understand just how much of an effect it can have on [...]



### Rush Hour rebellion in Elephant and Castle

November 21, 2018 Jada 0

Climate Change Activists interrupt London's morning rush hour for their environmental protest. Five groups of the Extinction Rebellion organisation brought the streets of London to [...]



### Everyday Justice

November 18, 2018 Jada 0

After a visit to the local magistrate's court last week, I began to gain an understanding of exactly how the justice system works. I sat [...]

### LATEST TWEETS

- Jada Scott Tweets** @jadascottjourno  
RT @itvnews: Mother demands law change after 'rapist invited by council to play role in child's life'  
<https://t.co/TYH6YqWoT7> <https://t.co/...>  
- November 28, 2018
- Jada Scott Tweets** @jadascottjourno  
Fake News in Politics <https://t.co/o436nBly5M>  
scott  
- November 27, 2018
- Jada Scott Tweets** @jadascottjourno  
RT @Independent: Police in London now have permission to ram moped thieves off the road  
<https://t.co/oheYgWcyQF>  
- November 26, 2018

Follow @jadascottjourno

### LATEST NEWS STORIES




- Teen jailed over friends' Basshunter gig MDMA deaths
- Leaders clash over who screens Brexit debate

RSS

# Images

Rush Hour rebellion in Elephant and Castle

November 21, 2018 Jada Patch Work 0



Members of the Extinction Rebellion Protest blocking the streets of Elephant and Castle this morning. (Photo Credits: @Ruairi\_Casey on Twitter)

Climate Change Activists Interrupt London's morning rush hour for their environmental protest.

### LATEST TWEETS

**Jada Scott Tweets** @jadascottjourn  
RT @ltvnews: Mother demands law change after 'rapist invited by council to play role in child's life' <https://t.co/TYH6qWoT7> <https://t.co/...>  
- November 28, 2018

**Jada Scott Tweets** @jadascottjourn  
Fake News in Politics <https://t.co/o436nBly5M>  
scott  
- November 27, 2018

**Jada Scott Tweets** @jadascottjourn  
RT @Independent: Police in London now have permission to ram moped thieves off the road <https://t.co/oheyGwCyQF>  
- November 26, 2018

Follow @jadascottjourn

### LATEST NEWS STORIES

**Teen jailed over friends' Basshunter gig MDMA deaths**


**Leaders clash over who screens Brexit debate**

Rush Hour rebellion in Elephant and Castle

November 21, 2018 Jada Patch Work 0


The 30-strong group at Elephant and Castle communicated their idea of non-violent dialogue with banners and placards.

Speaking to JLDN, A protester at the Elephant and Castle base known locally as Roz said, "Petitions don't work and marches don't work, the government doesn't respond to those. The disruption element of what we are doing is a tactic that has been researched and taken from movements like the civil rights campaign or the suffragettes' movement. It is designed to make the government come to the negotiating table and take on board the three demands that the organisation has."



Members of the Extinction Rebellion protest pose with placards

The group will be protesting again in the same location tomorrow from 8am in anticipation of their larger protest. "Rebellion Day 2" will see the group demonstrating in front of parliament square from 10 am on Saturday 24th November.



Flyers being handed out at the Extinction Rebellion protest

### LATEST POSTS

- Fake News influencing Politics
- Rush Hour rebellion in Elephant and Castle
- Everyday Justice
- Pensioner Murdered in Own Home
- Virtual Reality in Storytelling

### ARCHIVES

- November 2018
- October 2018
- September 2018


### CATEGORIES

- Class Tasks
- Patch Work
- Personal
- Reviews

# SEO – Search Engine Optimisation

Yoast SEO Posts Overview

Hey, your SEO is doing pretty well! Check out the stats:



● Posts with the SEO score: **good** 23

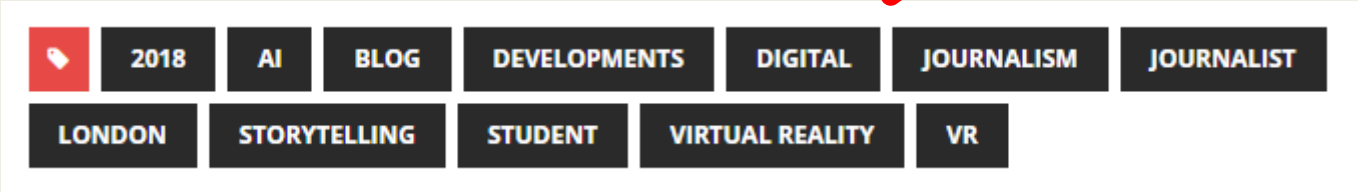
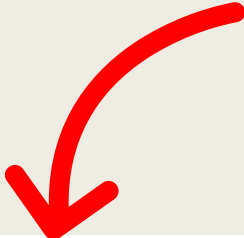
**Indexability check by Ryte**

● Your homepage can be indexed by search engines.

SEO Score



Tags

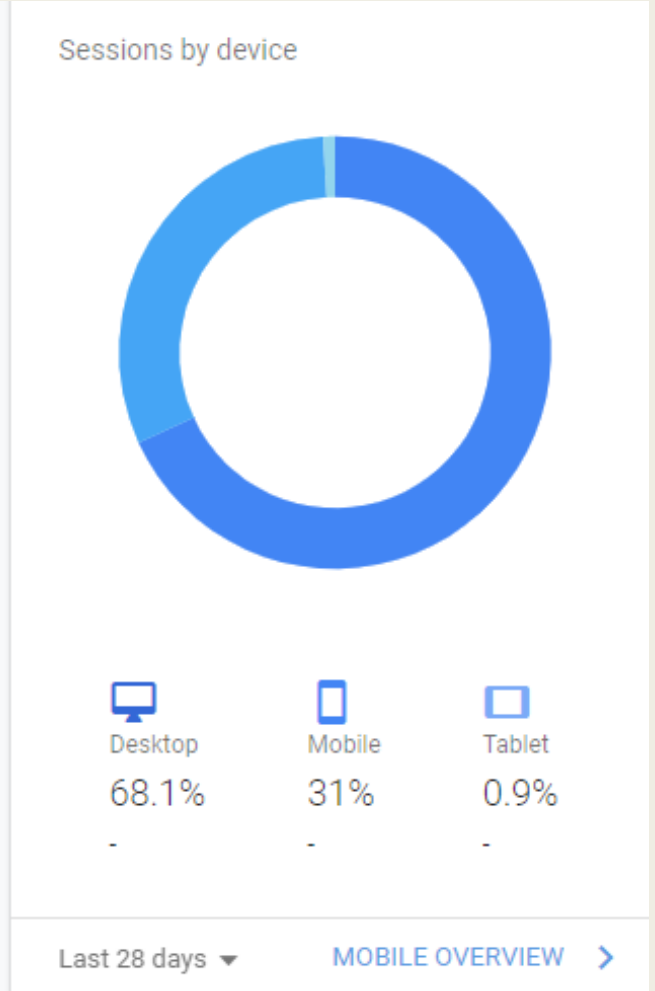
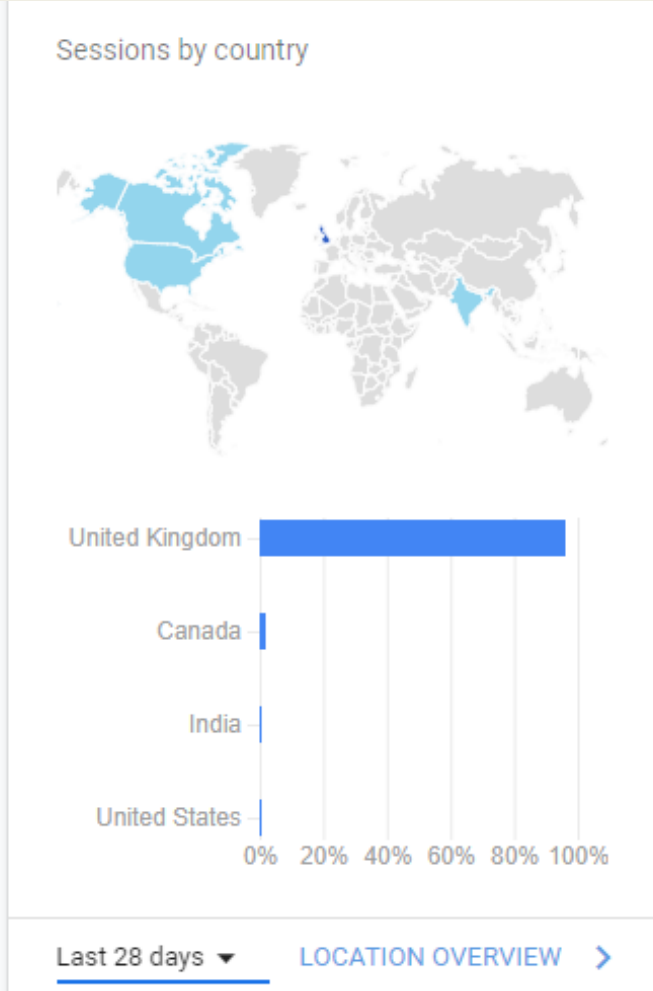
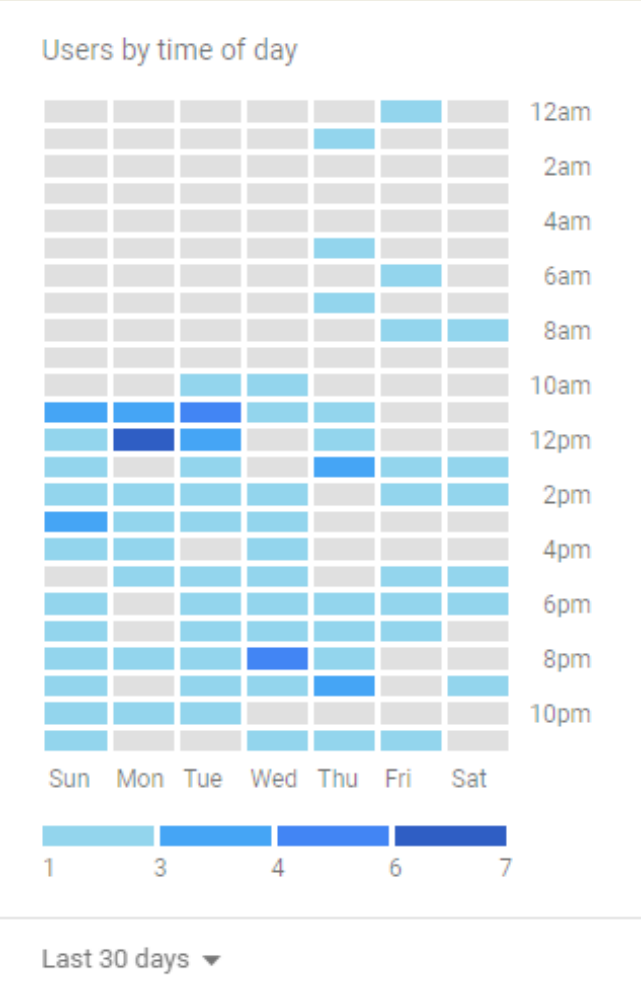


Hyperlinks



On looking at the different **immersive storytelling projects**, I believe that the one that will benefit the world of Journalism the most is the "Dataverses: Information Visualization into VR Storytelling project" by the **Outliers Collective**.

# Analytics



# Analytics continued

Users

47



New Users

47



Sessions

113



Number of Sessions per User

2.40



Pageviews

361



Pages / Session

3.19



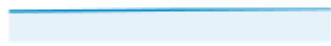
Avg. Session Duration

00:05:59



Bounce Rate

61.06%



■ New Visitor ■ Returning Visitor

