# DIGITAL JOURNALISM 1 – WEBSITE PRESENTATION

## Arun Matharu

CONTENT	NAVIGATION	HEADINGS	SOURCING/	TAGGING/	WEEKLY	CREATIVITY
			HYPERLINKING	CATEGORIES	DEVELOPMENT	

### LSBU Work:

- Digital journalism assignments
- Patch-work
- Reviews

### Main forms of multimedia:

- Text
- Images
- Graphics → some digital journalism assignments include work that I have produced through Photoshop and are relevant to the article

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- Home page → static `about me' page
- Menu → LSBU Work (consisting of `The Digital World', `Southwark Travel' and `Reviews')

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Home	LSBU Work ~ Contact
	The Digital World
	Southwark Travel
	Reviews

Home LSBU Work v Contact		
ALLOW ME TO INTRODUCE MYSELF	Should you stumble upon this particular post whilst lost amongst the 'www- do' (so to speak), then hey/Weicome to my WordPress site; allow me to introduce myself	My name is Arun. I am a first year journalist student at London South Bank University. This site aims to act as an online portfolio of my written content, whether it be articles concerning the (often unprecedented) choices and decisions made by local councils, the growth of social media giants, or reviews of my favourite musicians, restaurants and experiences. Regardless of what you may be reading on this site, please do get in touch to chat, comment or even criticise. Have a wonderful day, Arun.

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Home	LSBU Work ~ Contact	
	The Digital World	
	Southwark Travel	



- Digital journalism assignments →
- 'The Digital World'
- Patch-work →
   `Southwark Travel'
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 Ensure that hyperlinks are relevant to article (prevent losing viewers) → e.g. to link the website of a place in a review

Displaying many exhibitions annually, the gallery is set to showcase the following in early 2019; 'Mini Picture Show', 'Be Part of A' t' and 'Society of Wood Engravers'.

The Bankside Gallery is tucked away on the Southwark r verside, between Blackfriars and Millennium Bridge and is open cally from 11am to 6pm during exhibitions.

For more information on upcoming exhibitions, visit their web rite here.

When using photographs from other websites that are protected under copyright laws, I have linked to the specific photograph

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- Separate category for 'LSBU Work'
- Tags for its subsections:
  - #TheDigitalWorld
  - #SouthwarkTravel
  - #Reviews
- Useful when organising and uploading content → fits into a category/tag easily

## How has my website developed over the past ten weeks?

- Greater content  $\rightarrow$  better quality writing (shown in weekly published stories)
- Created a Twitter page (@ArunMatharu) → post tweets about articles and reviews that have been published
- Learnt to take better quality and more relevant photographs for my articles
- Photoshop skills have improved my articles (The Digital World)
- Improved SEO with greater keywords, refined 'slugs' and relevant tags
- For the future, I hope to do more reviews → especially on albums, new music and new artists → possibly a 'song of the week' weekly article?

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- My writing (particularly within my reviews) is becoming much more colourful, sophisticated and honest
- Graphic design on 'The Digital World' articles -> personalised multimedia that's unique to my website

WHAT MAKES MY WEBSITE UNIQUE? Minimalist, clean theme allows for easy navigation → main header image is bold, colourful and relevant to the page