

DIGITAL JOURNALISM 1 – WEBSITE PRESENTATION

Arun Matharu

CONTENT

NAVIGATION

HEADINGS

SOURCING/
HYPERLINKING

TAGGING/
CATEGORIES

WEEKLY
DEVELOPMENT

CREATIVITY

LSBU Work:

- Digital journalism assignments
- Patch-work
- Reviews

Main forms of multimedia:

- Text
- Images
- Graphics → some digital journalism assignments include work that I have produced through Photoshop and are relevant to the article

CONTENT

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HEADINGS

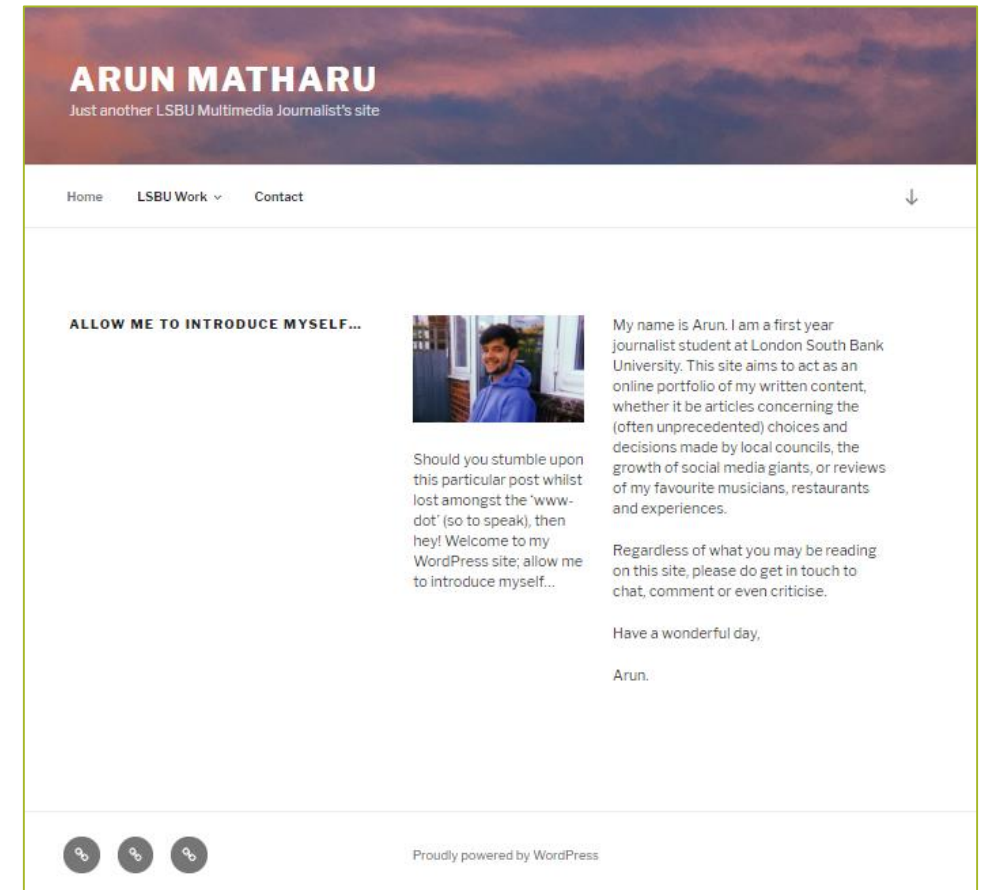
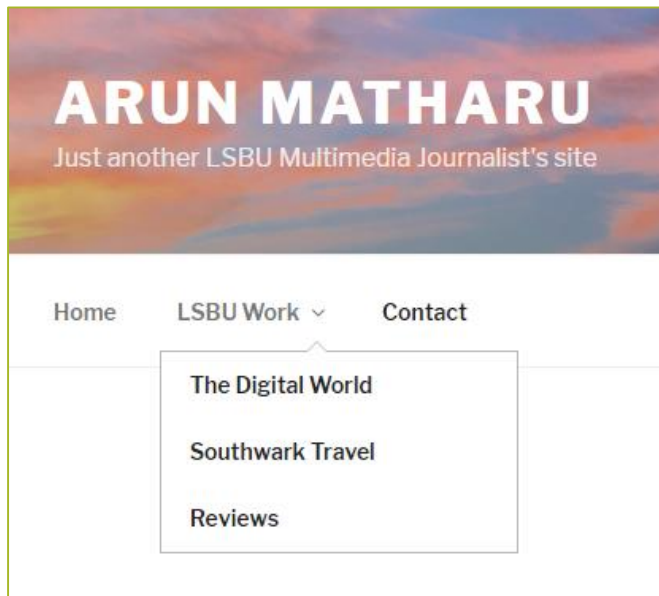
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CREATIVITY

- Home page → static 'about me' page
- Menu → LSBU Work (consisting of 'The Digital World', 'Southwark Travel' and 'Reviews')



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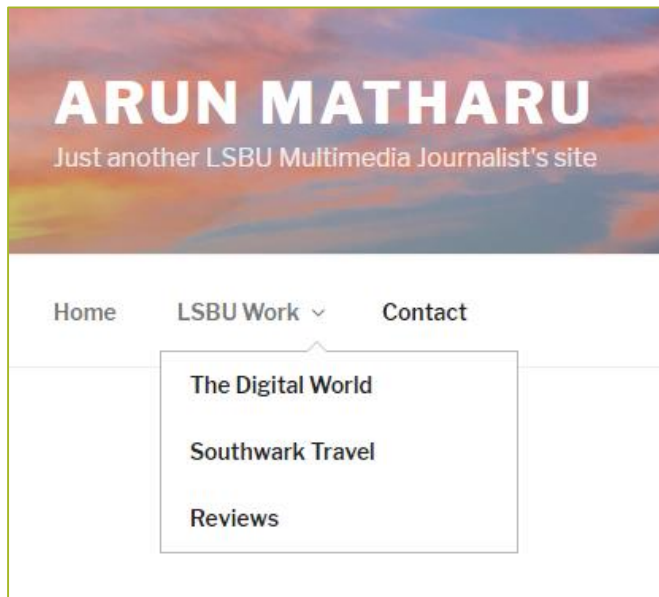
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- Digital journalism assignments →
- 'The Digital World'
- Patch-work →
- 'Southwark Travel'
- Reviews

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- Ensure that hyperlinks are relevant to article (prevent losing viewers) → e.g. to link the website of a place in a review

Displaying many exhibitions annually, the gallery is set to showcase the following in early 2019; 'Mini Picture Show', 'Be Part of Art' and 'Society of Wood Engravers'.

The Bankside Gallery is tucked away on the Southwark riverside, between Blackfriars and Millennium Bridge and is open daily from 11am to 6pm during exhibitions.

For more information on upcoming exhibitions, visit their website [here](#).

- When using photographs from other websites that are protected under copyright laws, I have linked to the specific photograph

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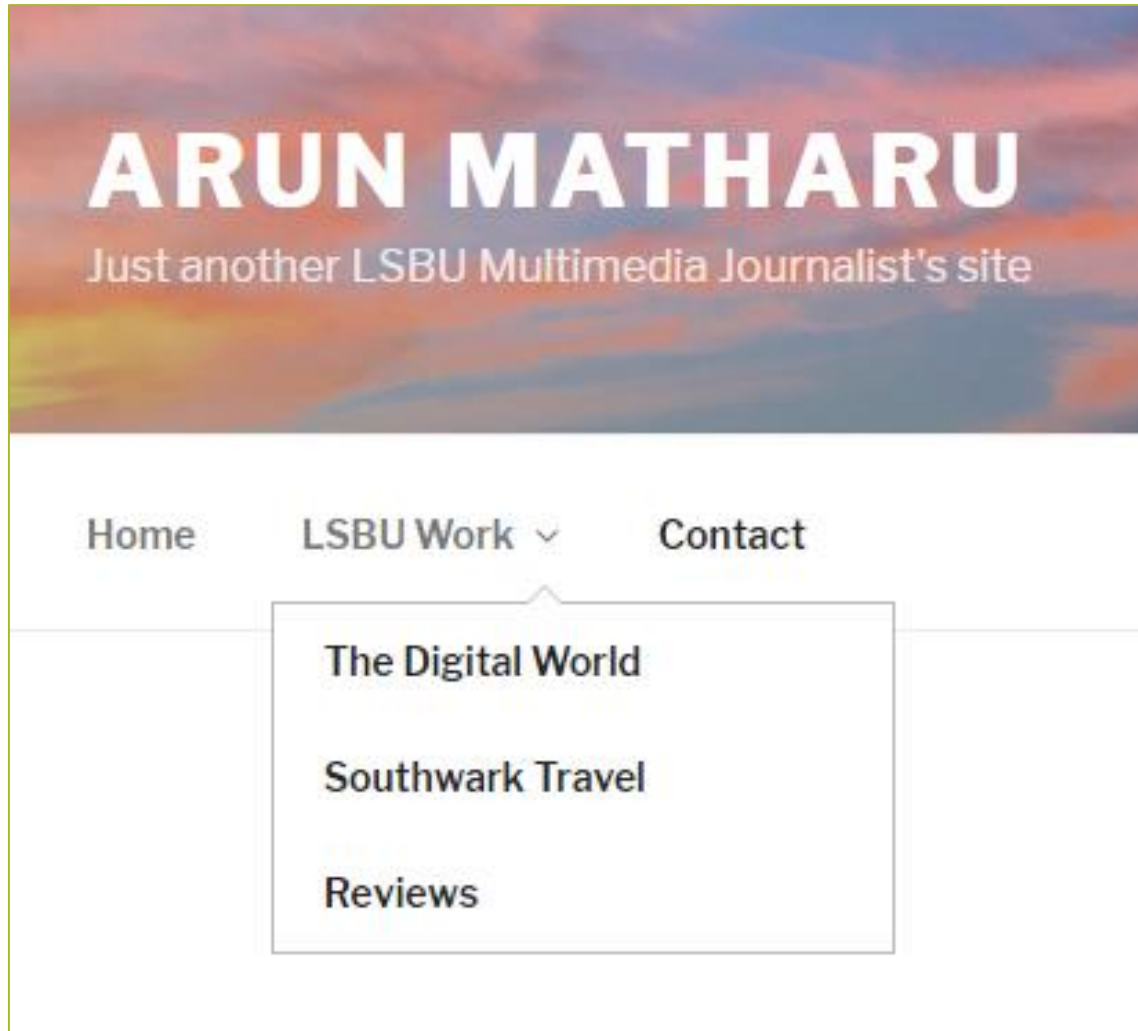
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- Separate category for 'LSBU Work'
- Tags for its subsections:
 - #TheDigitalWorld
 - #SouthwarkTravel
 - #Reviews
- Useful when organising and uploading content → fits into a category/tag easily

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How has my website developed over the past ten weeks?

- Greater content → better quality writing (shown in weekly published stories)
- Created a Twitter page (@ArunMatharu) → post tweets about articles and reviews that have been published
- Learnt to take better quality and more relevant photographs for my articles
- Photoshop skills have improved my articles (The Digital World)
- Improved SEO with greater keywords, refined 'slugs' and relevant tags
- For the future, I hope to do more reviews → especially on albums, new music and new artists → possibly a 'song of the week' weekly article?

- My writing (particularly within my reviews) is becoming much more colourful, sophisticated and honest
- Graphic design on 'The Digital World' articles → personalised multimedia that's unique to my website

WHAT MAKES
MY WEBSITE
UNIQUE?

- Minimalist, clean theme allows for easy navigation → main header image is bold, colourful and relevant to the page