

Lydia Smith

LydAnastasia



HOME / BEAUTY / MENTAL HEALTH / BLOG ▾ / ABOUT / CONTACT



Top 5 beauty guru's



What's in my travel make up bag



Why do we love YouTuber' so much?



✕ Customize ...

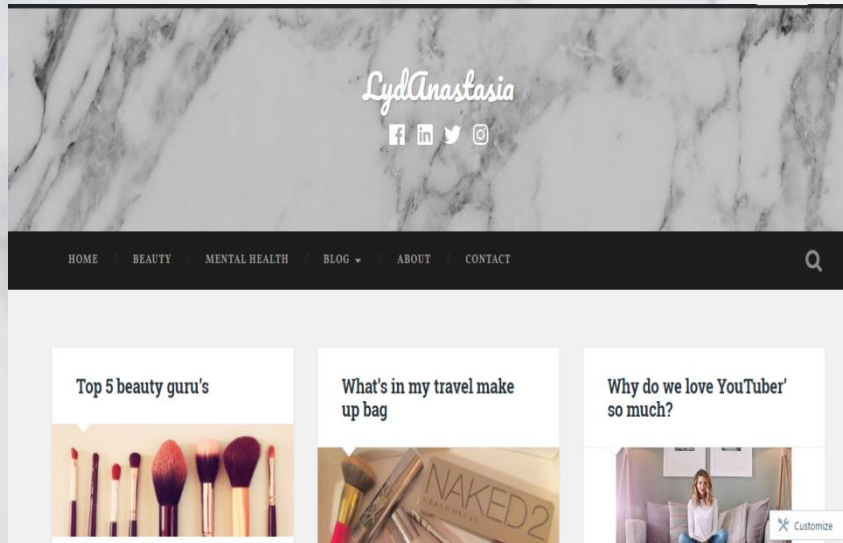
Identifying companies/industries I'd like to work in



- Run my own blog. Primarily like to make money from my own website through ads, affiliate links & sponsored posts. = build traffic
- Elle/vogue magazines, beauty columns and articles
- ITV
- Entertaining places where I can be active

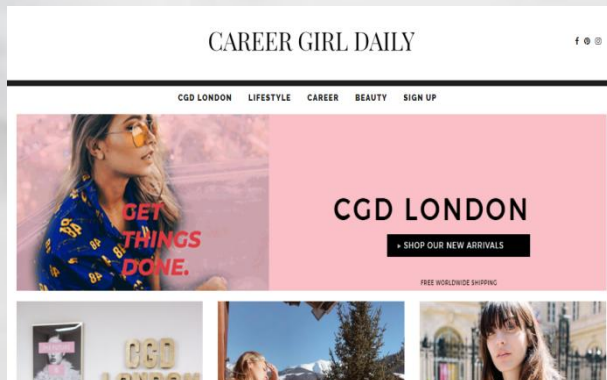
Fitting the market place

- Looked into other beauty blogs
- simplicity/ layout
- Every post is easy to find
- The colours are similar to other successful lifestyle blogs
- Posts ideas and styles are popular to read in the community and other websites
- Developed colour scheme. Featured images set out the same. Beauty =pastels and mental health as black and white.



Internships

- Applied for/contacted : career girl daily and my snapp
- On the waiting list for applications to open at viacom, BBC



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Customize

CATEGORY: MENTAL HEALTH

Help! I'm feeling anxious!



Statistics from the Mental Health Foundation show that women are twice as likely to be diagnosed with anxiety disorders than men. From experience I have found that not everyone fully

Establishing secure connection...

Why I was ashamed of being thin



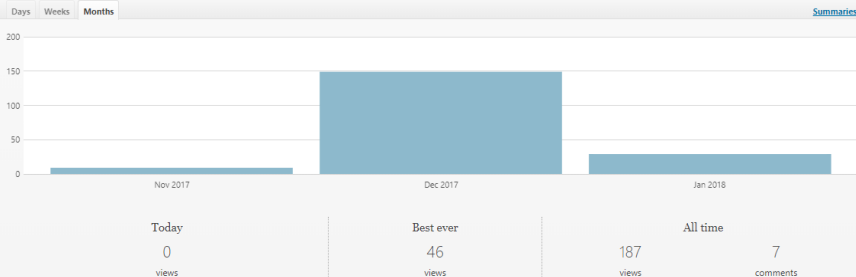
Picture this, you're young, not even a teenager coming into your own body and you've been conditioned to loathe your own body. Or, picture it as being your sister, your niece, your daughter, even your son. Would you wish that for them or anyone? For the majority of me

Is mental health in schools handled effectively?



Is mental health in schools handled effectively?

One in five young adults in the UK have been diagnosed with a mental health disorder with around half of all mental illnesses manifesting by as young as 14



Shop online with me!



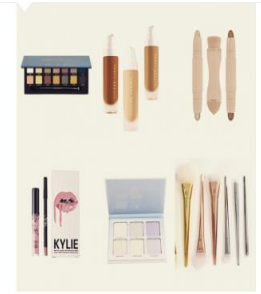
Let's be real, nowadays you're far more likely to pop online and take a look at the online shops than you are to find yourself actually going into town to

2018 Beauty wish list



Since we're so close to the end of 2017 now, I thought that a fitting way to round the year off would be to create a beauty wishlist for all the products I

Anti-Haul



I have seen so many posts of the anti-haul both on YouTube and making an appearance on blogs now. It's become quite the trend. I for one cannot stop reading and watching them. I like being able to see what I shouldn't be spending



Nadya Irsalina

December 25, 2017 at 1:44 am



i wanna try that glam glow face mask too! but i might have to sell my kidney to be able to afford that.

★ Like



Nadya Irsalina

December 25, 2017 at 1:42 am



I wanna try that glam glow face mask too!!,but i might have to sel my kidney to be able to afford that 😊

★ Like



My Blessing By Grace

December 19, 2017 at 11:09 am



I really want to get the Tarte palette next year too!

★ Like



ItsLydanastasia

December 19, 2017 at 11:49 am



Isn't it just stunning!

★ Like

How my CV reflects your skills so far

- Contains my experience in the live shows
- My working abilities
- The CV has the same theme and reflects the same style as my website, consistency
- What I am interested in writing about



Lydia Smith CV

Profile:

An ambitious and determined who is able to take any task and complete it to the highest of standards. Possessing great communication skills and time management, I am able to work well both in a team and as an individual.

Skills:

- Wordpress
- Adobe Audition
- Adobe Premiere
- Adobe Photoshop
- Powerpoint
- Microsoft word
- Radio
- Indesign

Experience:

Social media editor- Journalism London live shows for 3 weeks. Involved taking promotional photos and videos to create a buzz about the upcoming live shows. Behind the scenes and interacting with the audience and providing background for the day's topics. Researching the latest social media stories and writing them into a script for the social media presenter.

Bulletins presenter- Journalism London live shows. This involved presenting the days news bulletins from the local London area in front of the camera. Re-Writing the bulletins script and reading from an auto cue.

Blog: Running a beauty, lifestyle and mental health blog that involves coming up with interesting blog post ideas to suit my audience. Researching products for testing and into mental health. Photography for the pictures on my website and sharing via social media sites.

Education:

Northampton school for girls:

A level History and English Language- (C)

AS level Sociology- (C)

Gcse Maths- (c)

London south bank University

Multimedia Journalism (BA Hons)

My interests:

I enjoy blogging a lot about beauty, lifestyle, and mental health, as well as reading other people's blog posts. My other interests include watching movies and reading and practising photography.

References available upon request.

Social media-

Website: [ItsLydanastasia.wordpress.com](https://www.lydianastasia.com)

Facebook: [Lydanastasia](#)

Twitter: [@Lydia_andablog](#)

Email: Lydanastasia03@gmail.com

2 year plan

- In two years – earn money from blog through affiliates and ads.
- Earn sponsorships when traffic builds
- Writing in magazines- print and online
- Completed internships in television and magazine
- Freelance