# Work Placement and Professional Identity

Lukas Gerve

# Companies to target





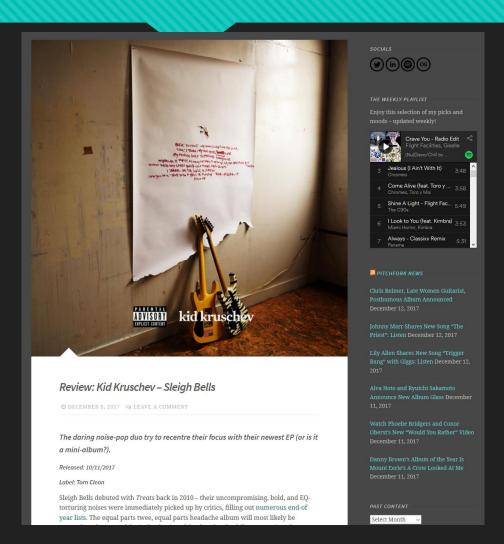






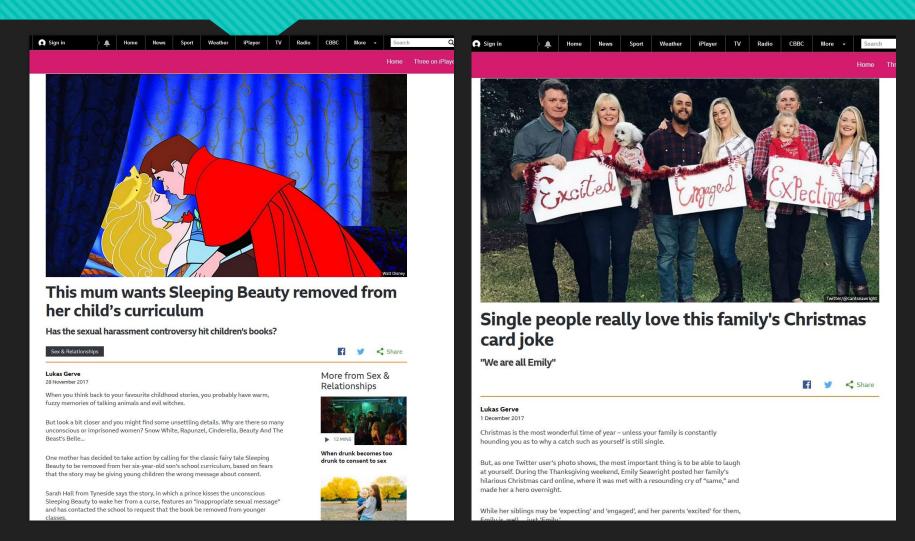


## Website



- Clean design, with infinite scroll
- Use of multimedia Spotify and Youtube embeds
- Showcasing my writing style more creative than before
- Striking a balance between fact and opinion

# Work experience



- Writing daily news
- Social media reactions and embedding
- Short, punchy style with information interspersed throughout
- Around 500-700 words

### CV

#### LUKAS GERVE

Writing copy for the final project
Proofreading and editing others' work

**EDUCATION** 

BA (HONS) JOURNALISM

Sussex Downs College, Lewes

BJTC accredited course - skills in writing, presenting and web content

3 A-levels, including Economics, Philosophy, and Communication & Culture

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2012 - 2014

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#### EXPERIENCE ▲ PERSONAL STATEMENT ONLINE REPORTER A flexible individual with experience broadcast and web reporting. Currently Work experience on the editorial team seeking valuable work experience in order Researched for news stories/features to further develop own skills and launch a 2016 - 2017 • EDITOR/REPORTER ✓ SKILLS Presented news stories - in broadcast and radio formats Researched and scripted video and audio packages Wrote for and edited the journalism.london website Worked as part of a team producing weekly live broadcasts News writing . . . . . . . . . . Proofreading . . . . . ASSISTANT EDITOR/REPORTER InDesign . . . . . Global Campus Network Illustrator . . . . . Premiere/Audition . . . . . · Working with other journalism students from around the world to WordPress . . . . . produce an hour-long news broadcast Assisted with scriptwriting and proofreading/editing Worked on a video package for the broadcast LANGUAGES 2016 PARTICIPANT 2016 KEA Charrette English A global design competition - worked with students from various . . . . . Lithuanian . . . . .

- O Simple, creative design
- Use of multimedia icons and graphical representation
- Showcases all types of experience

## After graduation

- Continue developing own writing style
- Freelance in different types of publications
- Work out a definitive niche
- Expand multimedia skills further
- Travel