

# **WORK PLACEMENT MODULE**

**JORDAN PLATT**

# WHO DO I WANT TO WORK FOR?

**DAZED**

LOVE

ELLE

**WONDERLAND**

# HOW DOES MY SITE FIT?

## Responsibilities

The role varies according to the size of the publication and the nature of its content, but as a magazine features editor, your responsibilities will typically include:

- overseeing the layout, appearance and content of feature articles
- generating ideas for features with writing staff
- commissioning articles from freelance and in-house writers
- managing writing staff and freelance feature writers
- editing and re-writing articles, some of which may be rejected or returned to the writer for revision
- overseeing artwork, design and photography for the features section of the magazine
- attending photo shoots
- organising meetings with writers and artists to discuss ideas for artwork, layout and features
- negotiating payments with freelance writers
- understanding and complying with media law and industry ethical guidelines
- selecting feature articles for each issue
- sending out briefs to writers, which can include word count, deadline, fee and writing style
- proofreading all pages before going to press
- raising the profile of the magazine
- networking with others at industry events
- assisting other staff to meet their deadlines.

My site fits by showing that I can produce a wide range of editorial content:

- [Written](#)
- [Video](#)
- [Audio](#)

By showing previous employment and skills gained

Developing a site that is online-friendly; everything is easily shareable

Examples of other work – photo shoots, running events, social media

Published work on show

# WHERE HAVE I BEEN?



LAB



ZEYNEP KARTAL

# HOW DOES MY CV REFLECT MY EXPERIENCE?

- Education – BJTC Accredited
- Skills dedicated to one side – this allows for employers to know quickly what I can do/offer
- Three most relevant roles to the sector
- Key roles listed according to relevance (so which I learnt the most from)
- Skills gained from roles put in bold for ease when reading
- Put skills on right so employers won't miss out on my skills (tend to just look at right side when flicking through CVs)
- CV



# **TWO YEAR PLAN OF ACTION**

- **The Sun // Freelance writer for a year**
- **Work on their Snapchat desk – learn how they integrate editorial content with a social platform**
- **Hone my craft more – learn how to properly produce great fast-news**
- **Take that skill and move to one of my previously stated publications (or similar)**
- **Use it to land a role as an Online Features Assistant**