

MY WEBSITE

JESSIE DUNN

Bicester's Big Boutiques

News by dunn - November 20, 2017



SEARCH

WORLD NEWS

Cineworld agrees £2.7bn deal to buy Regal
December 5, 2017
UK cinema chain Cineworld has announced plans to enter the US market through the acquisition of larger operator Regal for £2.7bn.

Homepage: A static home page that has a thread of all my recent posts. This allows users to get an automatic feel of the sort of content I make .



I have also added a picture of myself to add a personal touch and so that the readers can see the face behind the words.

Theme: I have used the accesspress mag theme. I think this looks professional and allows users to navigate around the site at ease.

Colours: I have kept the professional colour scheme and made my tagline red to match the other red titles. I have also made my logo black in order to keep with the theme.

JESSIE

Reporting from the heart of London

Logo: My logo and tagline are based upon the city were I am reporting from.

SEARCH



WORLD NEWS

Cineworld agrees £2.7bn deal to buy Regal
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UK cinema chain Cineworld has announced plans to enter the US market through the acquisition of larger operator Regal for £2.7bn.

Train fares will go up by 3.4% in January
December 5, 2017

The average cost of a train ticket will rise by 3.4% in January, the rail industry has announced.

Man gave Nazi salute and drove at curry house owner
December 5, 2017

A Britain First supporter told police he was going to "kill a Muslim" before twice driving

Tagged Journalism photography photojournalism photos Reuters

RECENT POSTS

- » Bicester's big boutiques
- » Reuters: changes to the photojournalism industry
- » Southwark's culture blowing up
- » Analytics have changed the way in which the newsroom operates today
- » Peckham NIB's

ARCHIVES

- November 2017
- October 2017

CATEGORIES

- Lecture notes
- News
- Reviews

Jessie Dunn @jessiejourno_

RT @HYPEBEAST: 'Ye broke out a brand new pair of Yeezys yesterday. <https://t.co/TYSM3qbM5y>
- December 4, 2017, 8:22 pm

Jessie Dunn @jessiejourno_

RT @BritishVogue: DON'T MISS: @KaiaGerber in ruffled @ralphandrusso at the 2017 @BFC & @swarovski #FashionAwards: <https://t.co/fE2QlcqM6T> h...
- December 4, 2017, 8:21 pm

Jessie Dunn @jessiejourno_

RT @BritishVogue: The outspoken model @MissMiaKang on letting go of her imperfections: <https://t.co/gwZewlrNmA> <https://t.co/jAJLw0E1Ng>
- December 4, 2017, 8:21 pm

Jessie Dunn @jessiejourno_

RT @BBCBreaking: "On a couple of issues, some differences do remain" - UK PM Theresa May on failure to reach deal with EU in #Brexit talks...
- December 4, 2017, 8:21 pm

I have created a professional twitter account where I tweet and retweet news. Mainly fashion, lifestyle and breaking news.

I have linked a Sky news RRS feed; back links can increase the amount of visitors I will get to the site. Also if there is a constant news update people are more likely to visit the page again.

I have used recent post widgets, archives and categories widgets down the right side of the page. This helps with the navigation of the site.



Images: I have used both my own images and some from online.
 The images that I have found online are ones that can be reused meaning I haven't breached copy right. The google search tool allowed me to do this.



Navigation: My websites menu can be easily seen at the top of the page. It includes a home page, news, reviews, lecture notes, an about page and a contact page. You can also get back to the home page by clicking my logo on any page.



CONTACT //
 If you have any enquires contact me on my email below:
 jessiedunn1@hotmail.co.uk

HOME **NEWS** **REVIEWS** **LECTURE NOTES** **ABOUT** **CONTACT**

ABOUT //
 I am an 18 year old girl studying journalism and reporting local news from south London. All of the content produced on this website will be made during my time studying at LSBU.

Southwark's Culture Blowing Up

Reviews by dunn - November 5, 2017



For the 14th year running residents of Southwark flocked to Southwark park to watch the sold-out fireworks display.

With previous firework events attracting up to 30,000 residents and visitors, expectations were high. Tickets were free for residents of Southwark and those who live elsewhere were expected to pay a small fee.

This year the event was held to help propel Southwark towards winning the 'London Borough of Culture' competition, a newly introduced campaign by the Mayor of London to help promote the already huge diversity of culture throughout the London boroughs. The 'Culture Vulture', a huge colourful fire breathing bird could also be seen walking through the event for people to take photos with and tweet out to help Southwark win the competition of culture.

Target audience: My target audience is 18 to 25 year olds. I think younger people will be able to relate more to my posts. It is also aimed at Londoners.

How Have Digital Developments Changed Journalism?

Lecture notes by dunn - October 10, 2017



Since the printing press hit the commercial market in the 15th century, journalism has been changing in every way possible.

The art of news writing has been shaped for centuries by predecessors who we now look up to in the world of the press. We frame their famous headlines on our walls and take inspiration for writing styles and hoping to one day have your very own front page in a picture frame somewhere. But it's only within the past 20 years that journalism has made a HUGE leap from paper to screen - so what impact has the digital age had on journalism?

A recent study from the national statistics office shows that more than half of news readers now prefer to access content online, and 72% of people under 25 also access their news online. Shocking? Or just technologically progressive?

News is now available on a much wider scale, and available for a lot more people than ever before, giving national papers international status, and making it easier for people to access archived work. As much as money may be the goal of publishing companies, the goal of a journalist is and always should be to put the most important stories out to the public, and if hosting

It Ain't Safe On The Block, Not Even In Peckham

News by dunn - October 10, 2017



Over the past five years grime music has been a staple for teenagers especially those living in London for areas any less civilised than Kensington and Chelsea. Grime music creates sub cultures such as gang activity and 'tracksuit mafias'.

As much as it may be unintentional UK rappers like award winning *Diggs* from Peckham introduces crime into youth culture through violent lyrics and gang imagery. Lyrics such as Teds try to nick me for a murder, but it could've been the man that had the weapon before me normalises violent crimes and the use of weapons into today's teens. Young people aspire to today's musicians, and the youth of Peckham look up to grime artists especially those that have risen to fame into the local area.

UK crime stats shows how easily influenced these kids really are. Drug related crimes were the fourth most apparent amongst crime committed between September 2016 and August 2017 in Peckham. Not unique to Peckham, boys who look as young as 7 and 8 are often seen riding around bikes in tracksuits in large groups claiming their territory in a grime-gang style. Does listening to this sort of language on a day to day basis standardise crime into something that the young generation of Peckham now reflect on as normal?

Bicester's Big Boutiques

News by dunn - November 20, 2017



The designer outlet village has recently opened 30 new boutiques, the biggest expansion since Bicester village opened in 1995. Located just an hour away from London the village offers up to 60% off high end fashion brands such as Gucci and Prada.

The new developments add two new restaurants and brings the total of shops to over 160, now employing more than 4,000 people. An extra 450 car parking spaces have been added in the hope to improve Bicester's shopping experience.

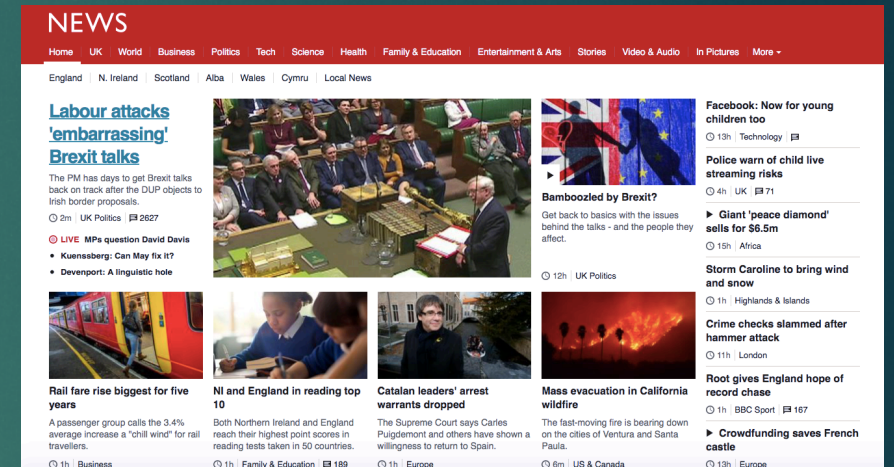
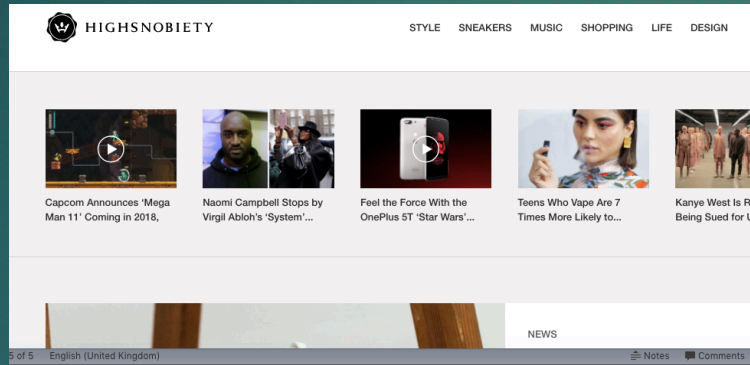
Names such as Caroline Rush CBE and retailer Trevor Pickett were invited to mark the opening and perused the new boutiques after a reception at the new Secret Garden Café. Brands from Charlotte Tilbury to Dsquared2 have featured in the new line up and in celebration of the expansion the village has been re-landscaped by Nikki Tibbles, Wild at Heart founder.

The village is open between 9am to 8pm Monday to Wednesdays, 9am to 9pm Thursday to Saturday and 9am to 7pm on

Posts: My content ranges from class work to reviews and patch news. I have kept the articles under 300 words in order to appeal to the target audience .



Websites that have inspired me: I have been inspired by simplistic and easy to navigate sites. For example the BBC, they include all their most recent posts on their home page but also have a consistent menu that allows users to find articles at ease.



Future Plans: I plan to make a professional Instagram and create a widget to the link. I also plan to add different types of multimedia and attach videos to my articles.

Future content: I also would like to start uploading more reviews and niche articles that fit under one topic to start attracting a specific audience. This was also allow me to start talking about my personal interests.