

WORDPRESS

By Jade Adams

HOME PAGE:

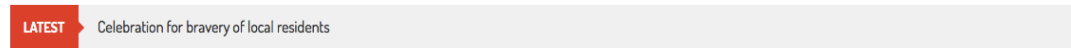
I decided to just keep my title for my website as my name, due to wanting to keep the exterior of my website fairly professional looking. I didn't want to pick a title that would make it look more like a blog.

For the tag line I wanted to keep it short and to the point- 'Local news from Southwark and Lambeth'. For me this kept the formality of the site but also gave me enough leeway to be able to explore the different ways I could deliver news e.g.. Articles, reviews etc.

TWITTER

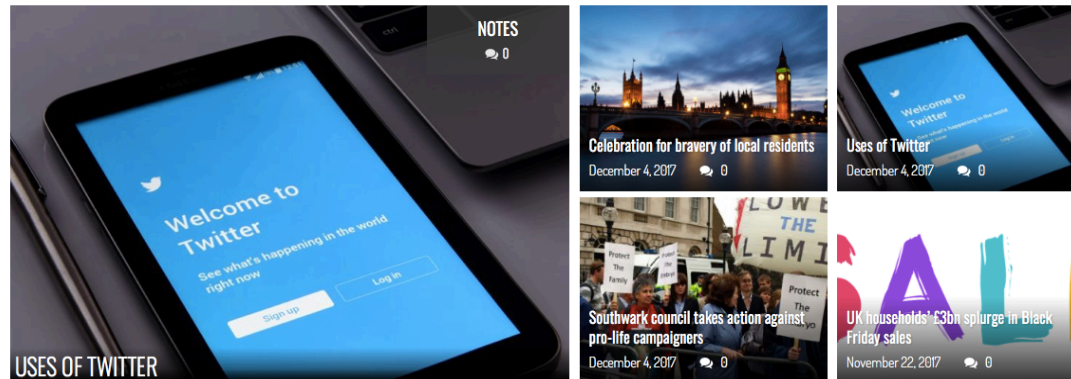


News ticker to draw attention to the latest content.



Jade Adams
Local news from Southwark and Lambeth

HOME ABOUT LAMBETH LECTURES REVIEWS SOUTHWARK NOTES CONTACT



There's a search bar for easy navigation to particular posts.

TARGET AUDIENCE:

When creating my website, my target audience was 18+ I maintained this throughout by keeping a neutral theme that was easy to navigate, but also by keeping most of my news stories/ reviews under 200 words.

I did this because most people are more likely to read a news article that is short and to the point, I thought that 200 words was sufficient in delivering an affective news story.

When selecting my target audience I thought about the types of issues that those over 18 would be interested in e.g. housing, campaigning, education and economics.

This can be shown by my choice of topics for my NIBS.

Southwark Council Takes Action Against Pro-Life Campaigners

Southwark by Jade Adams - December 4, 2017



It has been stated that talks have taken place at Southwark Council, with a possible ban on pro-life campaigners after complaints that they have been harassing women.

A source has stated that the talks have taken place as a result of graphic material being shown during

Search Content...

RECENT POSTS

- » Uses of Twitter
- » Southwark council takes action against pro-life campaigners
- » UK households' £3bn splurge in Black Friday sales
- » The secrets behind body language
- » Russel Boyce: A journey through a career in photojournalism

NEWS

- Reprive for hero military dogs facing death December 4, 2017
- Two military dogs facing euthanasia have been saved, according to Sky sources.
- Boys accused of plotting attack to go on trial December 4, 2017
- Two boys arrested on suspicion of plotting a Columbine School terror attack will go on trial

Search Content...

RECENT POSTS

- » Celebration for bravery of local residents
- » Uses of Twitter
- » Southwark council takes action against pro-life campaigners
- » UK households' £3bn splurge in Black Friday sales
- » The secrets behind body language

NEWS

- Cineworld agrees £2.7bn deal to buy Regal December 5, 2017
- UK cinema chain Cineworld has announced plans to enter the US market through the acquisition of larger operator Regal for £2.7bn.
- Train fares will go up by 3.4% in January December 5, 2017
- The average cost of a train ticket will rise by 3.4% in January, the rail industry has announced.
- Man gave Nazi salute and drove at curry house owner December 5, 2017

Celebration For Bravery Of Local Residents

Southwark by Jade Adams - December 4, 2017



All three of London's police forces have come together today so celebrate the bravery of local residents and staff during events at Westminster and London Bridge.

It is the first of its kind, where a celebration has taken place for all three of the rescue services in London: the City of London Police, British Transport Police and the Metropolitan Police Service. Two hundred of the people working for these sectors will receive commendations for their bravery.

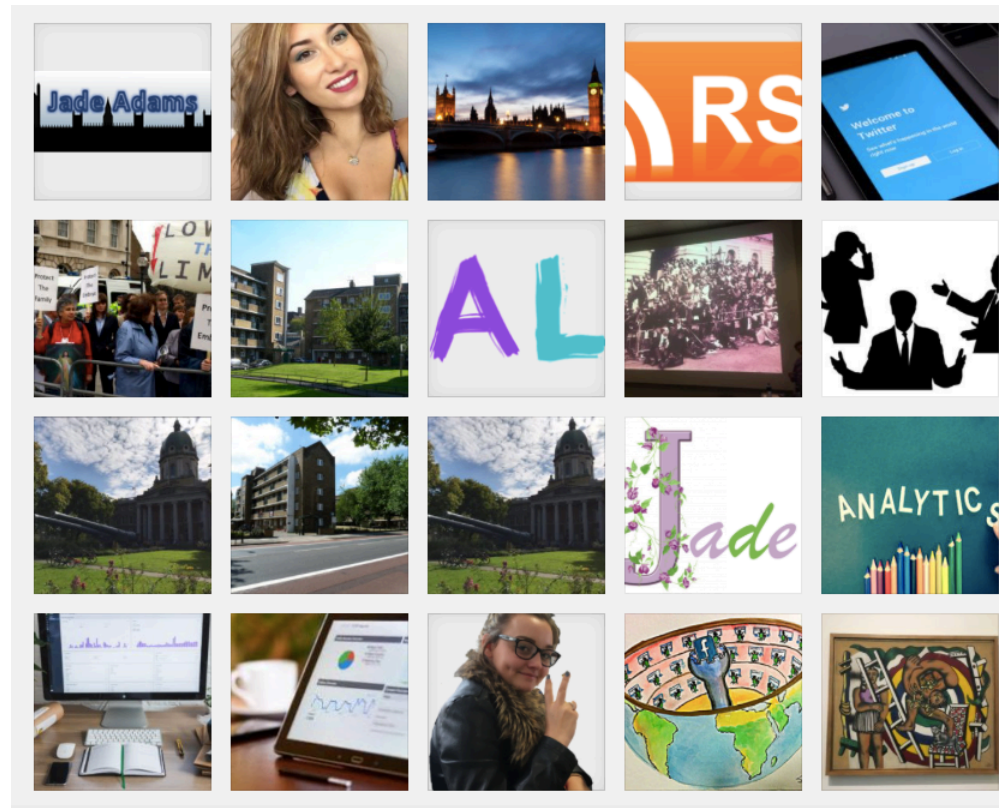
Although members of staff will receive commendations so will members of the public who showed a huge amount of bravery during the difficult times that London experienced throughout the past year. Awards will also be given for bravery shown during the Finsbury Park incident.

IMAGES:

The images I have used throughout my website are a mixture of my own images and ones from the internet.

The images I gathered from the internet were all done using the Google advanced search- suitable for sharing and reuse. This was done so that I did not infringe any copyright laws whilst building the content on my website.

In particular to 'Inside Tate' I made sure to mention that I had taken a photograph of someone else's painting in order not to infringe intellectual property laws.



NAVIGATION:

RECENT POSTS

- » Celebration for bravery of local residents
- » Uses of Twitter
- » Southwark council takes action against pro-life campaigners
- » UK households' £3bn splurge in Black Friday sales
- » The secrets behind body language

CATEGORIES

- » Lambeth
- » Lectures
- » Notes
- » Reviews
- » Southwark

LINKED SOCIAL MEDIA AND RSS FEED:

I've used a RSS feed that takes breaking news stories from the Sky news website, in particular news from the UK and posts it in the right hand sidebar.

I've also linked my twitter account to my profile through making it a widget, this means that I am able to publish my tweets and retweets straight onto my site.

It's helpful because it allows me to easily add content to my website.



'Supermoon' brightening up skies around UK December 3, 2017

A 'supermoon' is brightening UK skies this evening as it moves closer to Earth, appearing 14% bigger and 30% brighter than usual.

Venue 'unhappy' about Britain First claims December 3, 2017

A hotel accused of hosting a conference by far-right group Britain First has said it is "unhappy to have been associated" with the organisation.

Teen arrested after fatal motorbike hit and run December 3, 2017

A teenage boy has been arrested after a motorcyclist left an elderly woman in the road in a fatal hit and run incident in Liverpool.

Deal on Irish border '50/50' after 'progress' December 3, 2017

TWITTER

Tweets by @jadeadams047

Jade Adams Retweeted



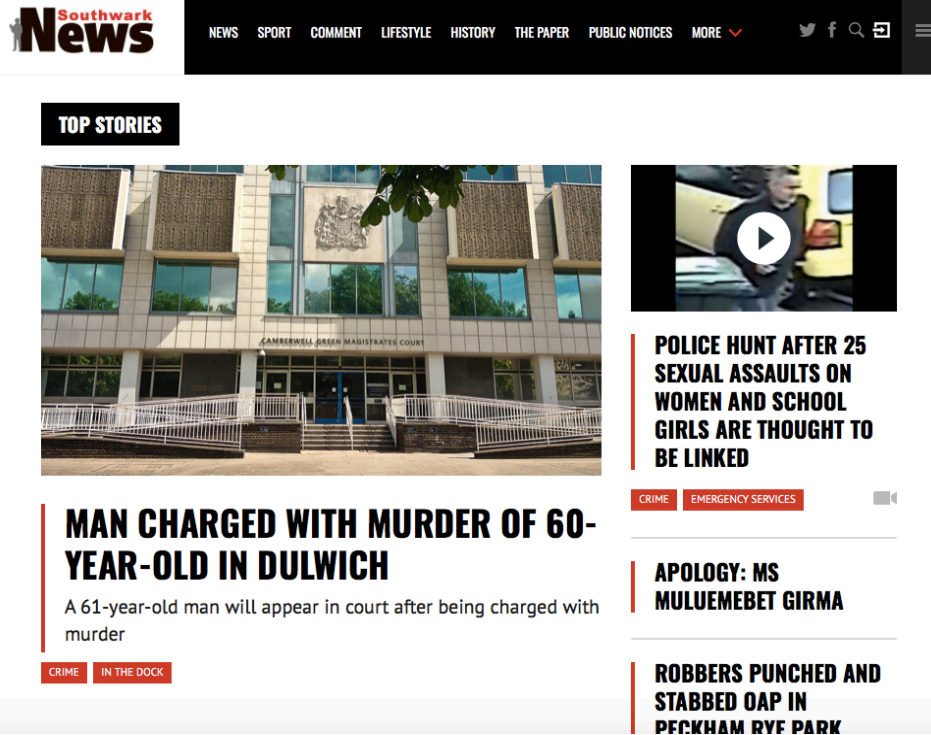
Andrew Beasley @Ldn_Ambulance has been commended after he worked very near to gun fire with police to save as many people as possible, his actions undoubtedly saved lives #WeWorkWithHeroes



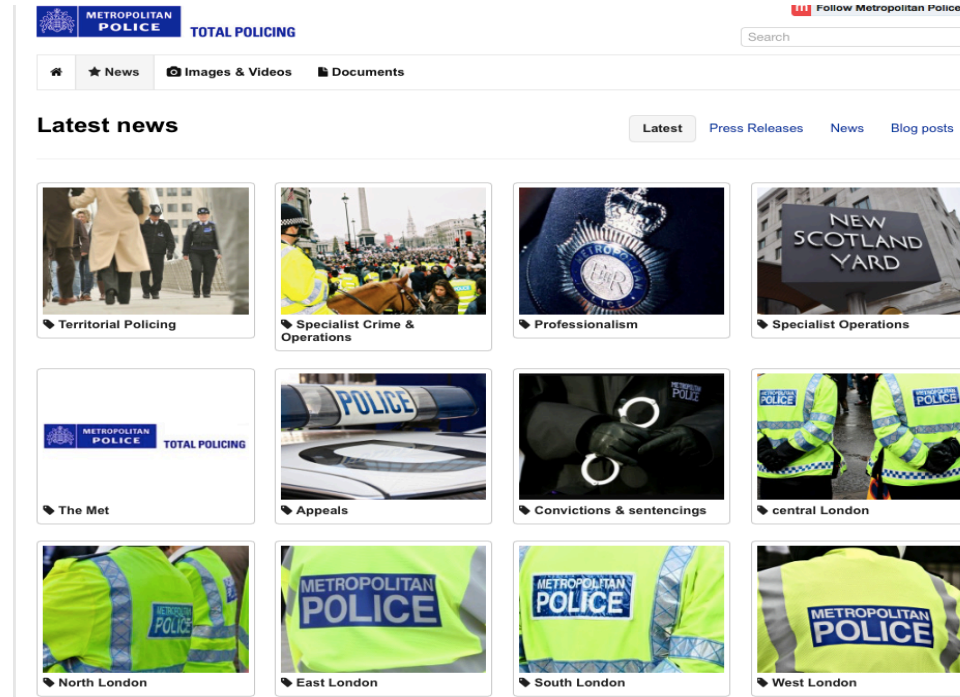
INSPO:

These are the type of online news sites that I took inspiration from when creating mine. They all incorporate the breaking up of main stories by boxes which keeps news in brief.

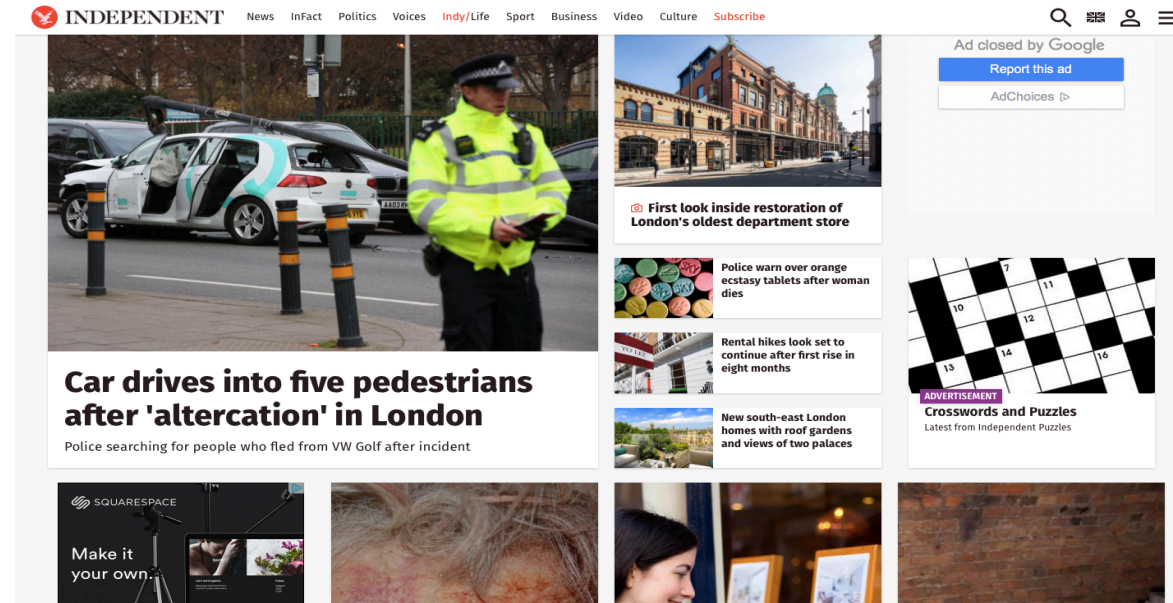
The theme I have used allows me to include the same kind of set up by having images for each story on display. I've been able to take a simplistic approach to my layout-allowing viewers to find what they are looking for with ease.



The screenshot shows the Southwark News website header with a navigation menu (NEWS, SPORT, COMMENT, LIFESTYLE, HISTORY, THE PAPER, PUBLIC NOTICES, MORE) and social media icons. Below the header is a 'TOP STORIES' section. The first story features a large image of a court building and the headline 'MAN CHARGED WITH MURDER OF 60-YEAR-OLD IN DULWICH', with a sub-headline 'A 61-year-old man will appear in court after being charged with murder'. The second story has a video player icon and the headline 'POLICE HUNT AFTER 25 SEXUAL ASSAULTS ON WOMEN AND SCHOOL GIRLS ARE THOUGHT TO BE LINKED'. The third story has the headline 'APOLOGY: MS MULUEMBET GIRMA'. The fourth story has the headline 'ROBBERS PUNCHED AND STABBED OAP IN PITCHHAM RYE PARK'. A 'CRIME' tag is visible on the first story.



The screenshot shows the Metropolitan Police website layout. The header includes the 'METROPOLITAN POLICE' logo and 'TOTAL POLICING' text. Below the header is a search bar and navigation tabs for 'News', 'Images & Videos', and 'Documents'. The 'Latest news' section is displayed with a grid of 12 news items, each featuring a small image and a title. The items include: Territorial Policing, Specialist Crime & Operations, Professionalism, Specialist Operations, The Met, Appeals, Convictions & sentences, central London, North London, East London, South London, and West London. A 'Follow Metropolitan Police' button is in the top right corner.



The screenshot shows the The Independent website layout. The header includes the 'INDEPENDENT' logo and navigation links (News, In fact, Politics, Voices, Indy/Life, Sport, Business, Video, Culture, Subscribe). The main content area features a large image of a police officer and a car, with the headline 'Car drives into five pedestrians after 'altercation' in London'. Below this are several smaller news items: 'First look inside restoration of London's oldest department store', 'Police warn over orange ecstasy tablets after woman dies', 'Rental hikes look set to continue after first rise in eight months', and 'New south-east London homes with roof gardens and views of two palaces'. There is also an advertisement for 'Crosswords and Puzzles' and a 'Squarespace' advertisement at the bottom.

I like the simplicity and colour schemes that each of these sites have, it makes it easier to find what you are looking for and to navigate around the site.