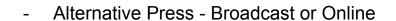
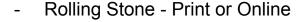
Ashley Gummerson

Work placement and professional identity

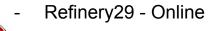
Companies/Industries/Jobs I would like to work for in the future











Kinfolk - Print

- Bon Appétit - Print





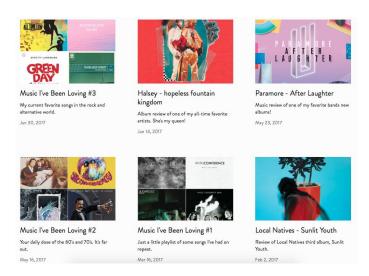






How does my website fit the market I want to be in?

- A mix of style, music, food and lifestyle





Festive Pumpkin Rice & Chicken Bowls

Nov 13, 2017



Vegan Pumpkin Spice Latte



5 Healthy Pinterest Recipes To Try This Week

Sep 6, 2017



Testing Recipes - Gluten Free Crazy Dough Cinnamon Rolls Aug 23, 2017

The Salad Series - Summer Strawberry & Avocado Aug 14, 2017



Cold Fighting Chicken Noodle Soup Aug 4, 2017

Internships

-CICMedia - Production Company (Film and TV)

- Soho Radio - Radio Station (Production)

-Caffeine - Print (Magazine)



(V

Ashley Gummerson

ashleygummerson@gmail.com +44 7578 388421 www.downinthecity.com

I am an ambitious and creative individual with experience in video and audio editing, as well as feature writing. I am also very interested in the film and TV industry and website/blog development. I am extremely motivated, focused and can work well in a team setting and on my own.

Skills

- Web Design
- News/Feature Writing
- Video and Audio Editing
 Lightroom and Photoshop
- InDesign

Experience

DECEMBER 2015

Soho Radio, London - Production Assistant

- · Assisted in producing live online radio shows
- Used radio production software

MAY-SEPTEMBER 2017

Caffeine Magazine, London - Intern

- Wrote features for the magazine
- Managed social media and photography

OCTOBER - NOVEMBER 2017

CIC Media, London - Production Assistant

- · Script proofreading and editing
- · Handling client emails and phone calls

Education

JULY 2012 - JUNE 2015

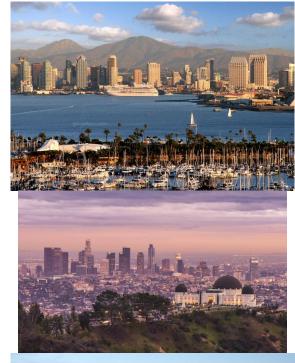
Bastlake High School - San Diego, CA - High School Diploma

SEPTEMBER 2015 - PRESENT

London South Bank University - London, UK - Multimedia Journalism

Simple and straightforward

- Explains editing and web design skills that I have
- Website is clearly stated
- Shows the skills that I had to use at each internship



The Professional Future

- Working for Rolling Stone or Freelancing
- More publish articles or video/audio content
- Doing more interviews
- Travel for stories
- Working in production (music)





