



Ashley Gummerson

Work placement and professional
identity



Companies/Industries/Jobs I would like to work for in the future

- Alternative Press - Broadcast or Online
- Rolling Stone - Print or Online
- SoundDiego - Broadcast
- Refinery29 - Online
- Kinfolk - Print
- Bon Appétit - Print



REFINERY29



bon appétit

How does my website fit the market I want to be in?

- A mix of style, music, food and lifestyle



Music I've Been Loving #3

My current favorite songs in the rock and alternative world.

Jun 30, 2017



Halsey - hopeless fountain kingdom

Album review of one of my all-time favorite artists. She's my queen!

Jun 14, 2017



Paramore - After Laughter

Music review of one of my favorite bands new album!

May 23, 2017



Music I've Been Loving #2

Your daily dose of the 60's and 70's. It's far out.

May 16, 2017



Music I've Been Loving #1

Just a little playlist of some songs I've had on repeat.

Mar 16, 2017



Local Natives - Sunlit Youth

Review of Local Natives third album, Sunlit Youth.

Feb 2, 2017



Festive Pumpkin Rice & Chicken Bowls

Nov 13, 2017



Vegan Pumpkin Spice Latte

Oct 10, 2017



5 Healthy Pinterest Recipes To Try This Week

Sep 6, 2017



Testing Recipes - Gluten Free Crazy Dough Cinnamon Rolls

Aug 23, 2017



The Salad Series - Summer Strawberry & Avocado

Aug 14, 2017



Cold Fighting Chicken Noodle Soup

Aug 4, 2017

Internships

-CICMedia - Production Company (Film and TV)

- Soho Radio - Radio Station (Production)

-Caffeine - Print (Magazine)



CV

Ashley Gummerson

ashleygummerson@gmail.com
+44 7578 388421
www.downinthecity.com

I am an ambitious and creative individual with experience in video and audio editing, as well as feature writing. I am also very interested in the film and TV industry and website/blog development. I am extremely motivated, focused and can work well in a team setting and on my own.

Skills

- Web Design
- News/Feature Writing
- Video and Audio Editing
- Lightroom and Photoshop
- InDesign

Experience

DECEMBER 2015

Sobo Radio, London - *Production Assistant*

- Assisted in producing live online radio shows
- Used radio production software

MAY - SEPTEMBER 2017

Coffee Magazine, London - *Intern*

- Wrote features for the magazine
- Managed social media and photography

OCTOBER - NOVEMBER 2017

CIC Media, London - *Production Assistant*

- Script proofreading and editing
- Handling client emails and phone calls

Education

JULY 2012 - JUNE 2015

Eastlake High School - San Diego, CA - *High School Diploma*

SEPTEMBER 2015 - PRESENT

London South Bank University - London, UK - *Multimedia Journalism*

- Simple and straightforward
- Explains editing and web design skills that I have
- Website is clearly stated
- Shows the skills that I had to use at each internship

The Professional Future



- Working for Rolling Stone or Freelancing
- More publish articles or video/audio content
- Doing more interviews
- Travel for stories
- Working in production (music)