

In Europe, drugs' consumption has largely augmented during the 90's to stabilise in the late 2000's. Still, drugs have never been so pure and accessible than today because of the technological advances.

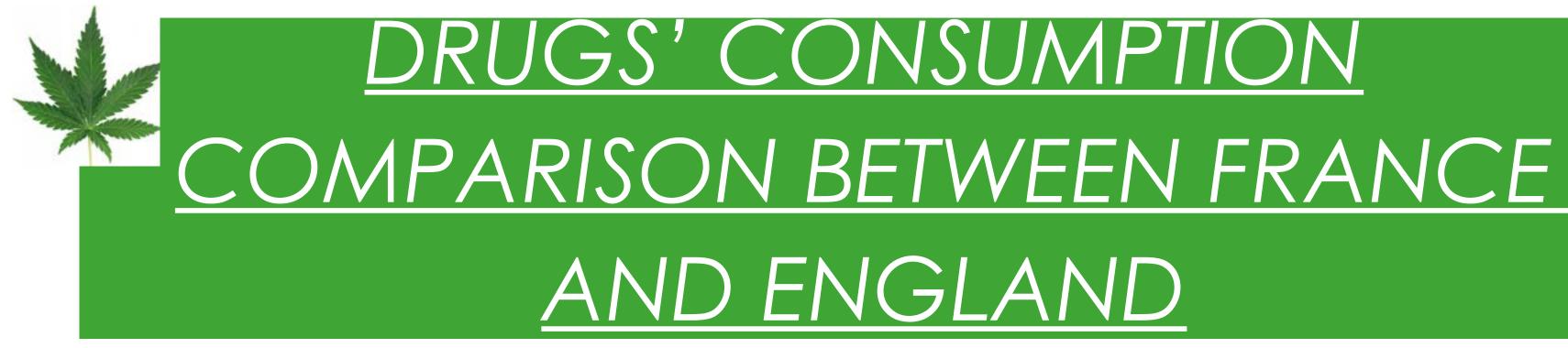
The appearance of synthetic drugs also called "bath salts" or "designer drugs" makes it difficult to register.

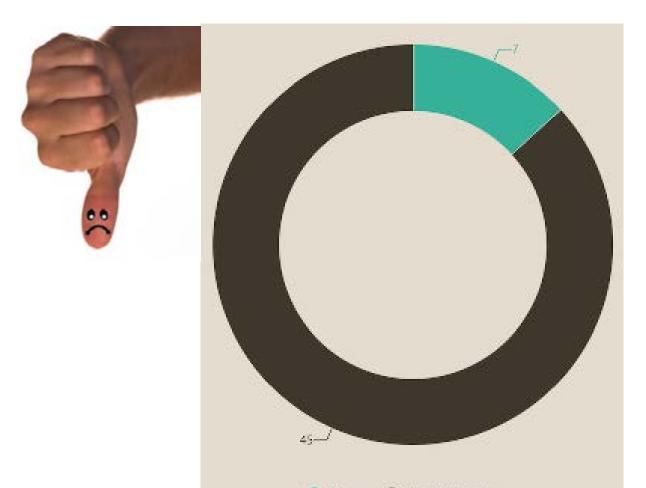
The graphs below compare the cannabis, cocaine and ecstasy consumption' habits between France and the UK.

To smoke or possess cannabis is considered as a crime in those countries and punished by a fine or prison due to the seized quantity. However, 79 millions of Europeans declares to have already smoked a joint. Cannabis is the most popular drug in both England and France. The European Monitoring Centre for drugs declares: "The prevalence of cannabis use is about five times superior to the other substances".

France seems to be the largest cannabis' consumer of Europe as 40,9% of the french population (15 to 64 years old) has already tasted it. For instance, in Netherlands where cannabis is legalised, only 25,7% of the citizens has already smoked.

On the other hand, in terms of stimulants' drugs, the UK is far beyond France: Cocaine consumption reach 9,5% placing England in second place behind Spain. Even if Spain holds the first place, cocaine residue is further widespread in drainage water of London than Barcelona: we can easily observe an intense increase during weekends.

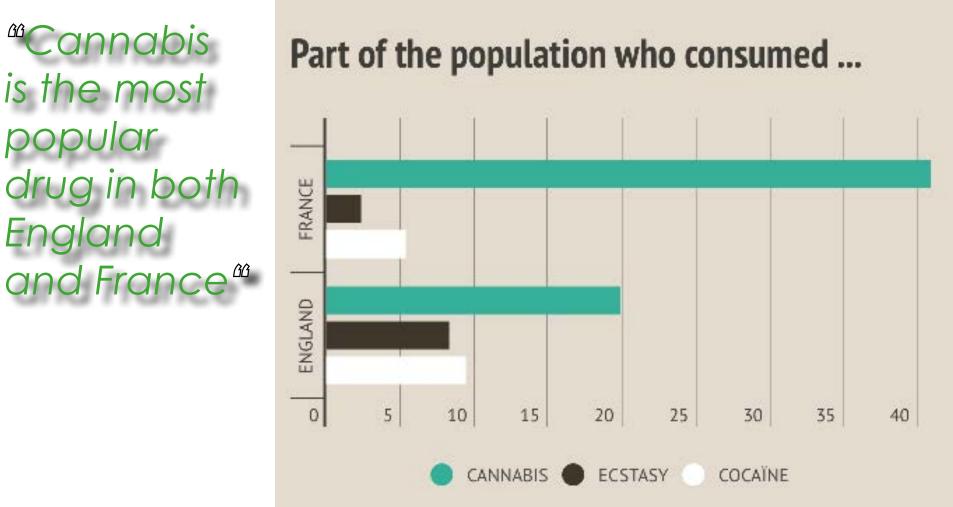




🔵 France 🔵 United Kingdom Tendency of death by overdose (number of case by million of inhabitants)

"In UK, the number of overdoses exceed the num-ber of road







Back in the day, drugs' use was more prevalent in the boys' universe than the female's. Today, we observe an evolution of the cannabis consumption among young girls dropping from **38.9%** having tested this product in 2011 to **45.8%** in 2014. 5.8% of them declare being in a regular use, against 3.4% three years earlier. But

feeling Sie dusth. Then one day you'll wake up knowing that, instead of you controlling herein, it now controls you. So, if a friend offers you herein, you know what to say HEROIN SCREWS YOU UP

men and women don't have the same relation to drugs: men uses are more frequent and harder.

Although drug use differs between France and England, we notice an important increase of death by overdose in both countries. The British advernment declares that drug poisoning is responsible for 1 in 7 deaths among people in their 20s and 30s in 2014. In total, 3,346 overdoses have been registered, such a large number that it exceed the number of road deaths. The latest news of the French Monitoring Centre for Drugs recap **392 death** in 2012.

Heroin has since many years been one of the most devastating drugs in Europe.

A catchy campaign, Heroin Screw You UP, drew the British's attention in the 80's. As a lot of young people were attracted to Heroin to look cool, the Government decided to show the bad and shocking effects of it. Still, the actual anti-drugs campaign from France and Britain shows that the problem is not solved at all.