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FRESH

28th April 2014

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ENTERTAINMENT

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New star in
the world of
Afrobeats

DON JEFF JONES

IBIZA House Special

All your favourite House artists on one stage this summer!

Cyril Ismond: Get with the programme, Join the Fresh team

Thank God it's
friday!
Camden's
hottest night spot

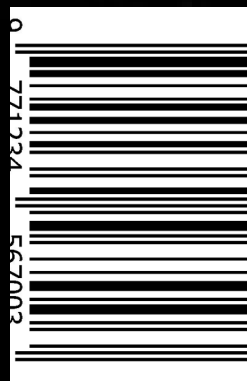
THE ULTIMATE SUMMER BREAK ESCAPE

Fresh gone
wild!

DREAMS
COME TRUE

Jermaine Jackman has
dinner with ED Miller-
band

Next
Fresh Ent
show on 4th April
2014



S C O O P

Jeff Jones releases his new hit single 'Kijoma'

" I LIVE TO PLEASE MY FANS, AFROBEATS TO THE WORLD!"

JEFF JONES



Above shows an advertisement for his new single on soundcloud

Fresh's very own performer, Jeff Jones released his brand new single, Kijoma. As his talent takes him to a higher level of fame, fans can't seem to get enough of him. During his video shoot he expresses his appreciation to the fresh team for making his experience "one to remember" :he said.

Anne arts, an artist promoter also gives her support and agrees with his positive progression says, "He does an exceptionally great job in stylistically mixing the British accent with the Nigerian language . He is set to rock the scene and rock the ladies away with his cool, bad boy image".

Jones proposes to perform his new song at the next show in April at the garage in Highbury. A 60 second teaser went around social network

by the fresh promotion team and his personal account to promote his music to attract a wider audience. Instagram and Facebook users of the young adult generation. He received thousands of comments, encouraging his developing production.

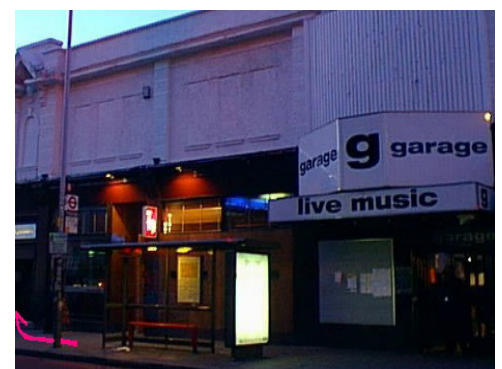
This single he claims will be the new summer "Banger" for those who are fans of previous track "Ogede" featuring Mista Silva who has also come a long way in the Afrobeat and Funky house world of music.

Jones has grown since his first audition for the fresh show, having the chance to meet with professional musicians of various genres that inspired him. He has since been called as a request from many schools in Islington to perform in their shows. His last performance left the crowd stunned and was held hostage by the audience pleading

to take "Selfies" (Photographs) with him, many of which are now found on Instagram, Facebook and twitter. Jeff Jones also commits to managing his productive time academically as a student of South Bank university. Jeff Jones adds, "when i'm at uni, i hand out fresh flyers when i have the chance, getting other people to support the wave and get my name out there" :he said.

Find us there on the 4th April 2014!

Address: 20 -22 Highbury Corner @ The garage , (image below)



After recently splitting up with his girlfriend for two years Jones does his best to look towards the brighter side of life. He revealed that since the break up, he suffered a serious case of depression which held him back from pursuing his career to the best of his ability.

With the support of his fans and specialist crew from fresh, he managed to get back on his feet after receiving treatment. Jones was sent flowers and gifts to cheer him up, mostly from female admirers.

Many of which were Locals and has been to the fresh show to see him numerous of times were rather pleased after hearing the news, perhaps creating hope they they too will will have a chance with the star. Jones admits to the pleasure received as he gains a confidence boost by his beloved fans.

“She always doubted me but when i make it to the top, she’ll come running right back”, he said.

With his new hit single , he tries to win the hearts of his fans, specially females who like to party and mingle. Using as a way of looking past his situation he reckons this release will be a successful breakthrough.

Cyril ismond, fresh entertainment manager also shares his support at the production studio. “Hes been one of our iconic and favourite performers, always keeping the spark alive in our shows, im happy he chose this event to start his career” : he said.

Nancy Adusei, a fan says,“ I listen to his music whenever I’m on the go to work or uni and i leave it on replay”.

Many other fans wait with an urgency to see him in April.



Purchase your brand new fresh gear online : [snapbacks](#), [t-shirts](#) and [jumpers](#) for this summer



@fr3sh_ents

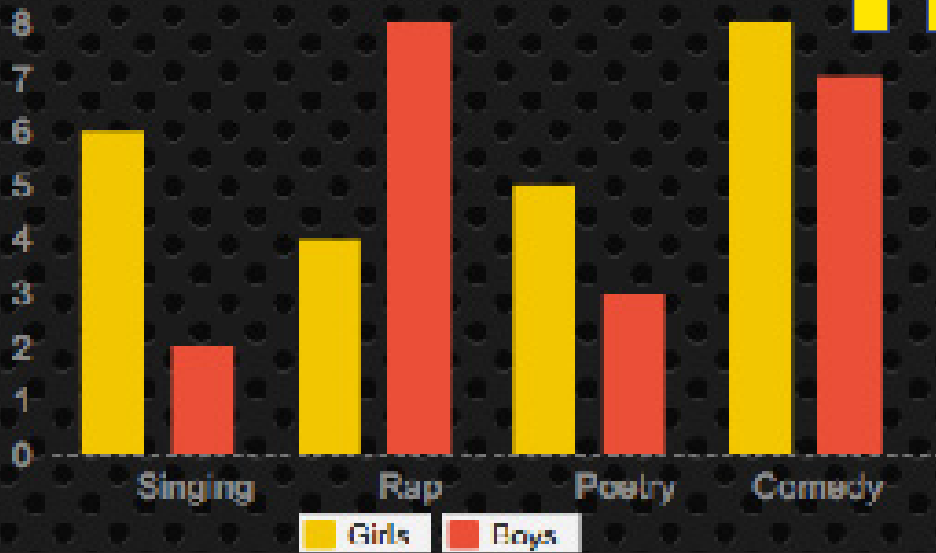


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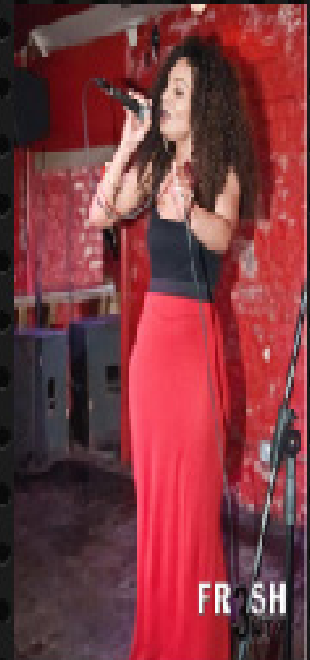
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Which kind of act do you would you enjoy watching the most?



How much would you be prepared to pay for a fresh entertainment show?



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