

# SATURATION

May 2014

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on how to insert an  
image into text and place  
into Indesign

Issue 1 £1.50





# PHOTOSHOP TUTORIAL

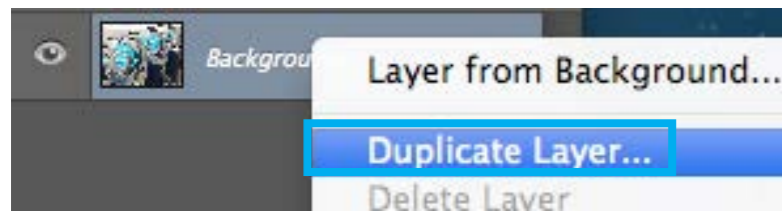
A simple and clear tutorial demonstrating how to place an image in text...

Most people assume that you have to be a complete wizz on Photoshop and InDesign to achieve brilliant things. Well that is about to change when you read our step by step tutorials which are completely fool proof. This tutorial is going to demonstrate how to easily place an image inside text without confusion.

This is the image that I am going to use



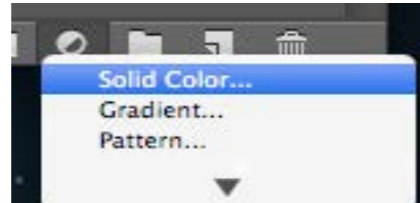
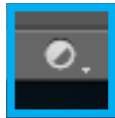
## Step 1



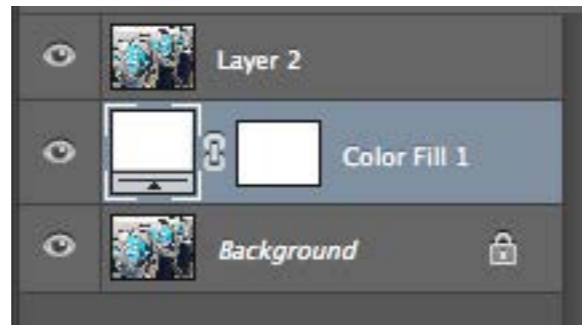
The first thing that I am going to do is right click on my background layer to right of the screen and click **Duplicate Layer** to make an exact copy of the layer. I call the layer Layer 1 and click on OK.

## Step 2

The next step is to click on the **Adjustment Layer** icon at the bottom of the Layers panel and then select **Solid Colour** as shown:



When the colour selection appears, I select the colour white which will then cover the whole image in a white box. This is what your layers should look like:

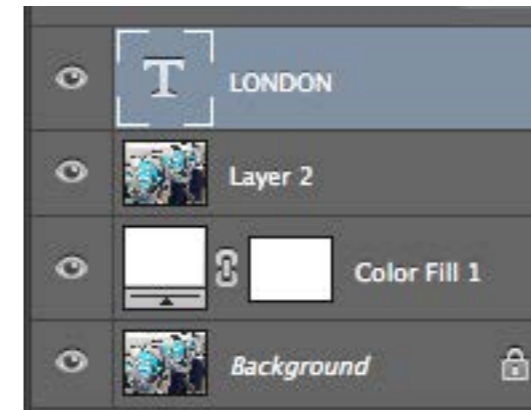


I make sure that my Layer 2 is selected and then click on the **Type tool** which is in the left side bar. Using this tool I draw a text box over the image.

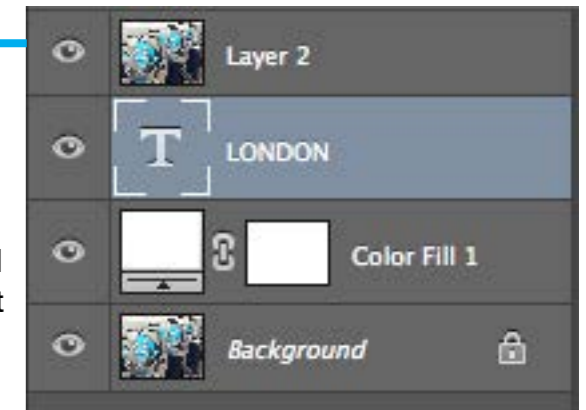
Along the type bar at the top, I select **Arial Black** as my font and double click the colour box to change it to white:



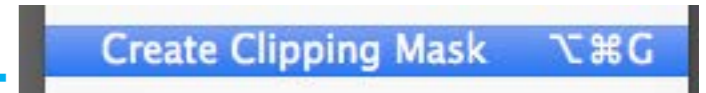
## Step 3



Once I have typed the work **LONDON** across the image, I click on the **LONDON** layer and drag it down so that it sits underneath **Layer 2**



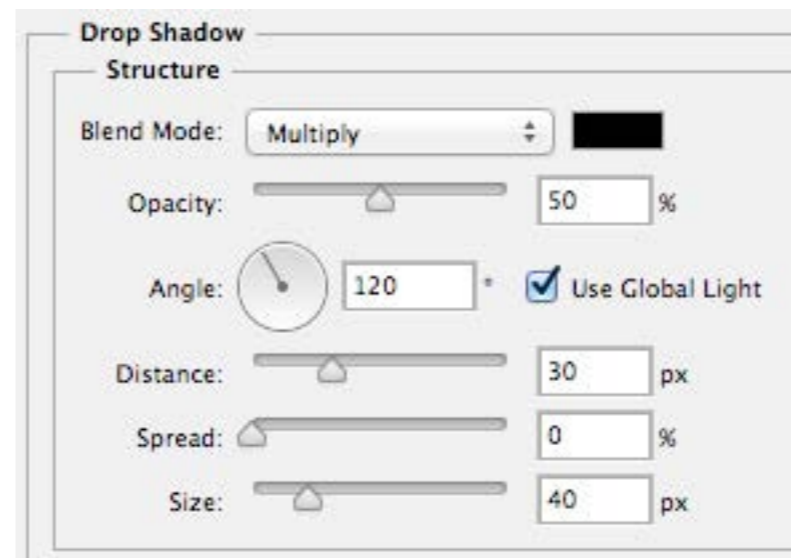
Once I have done this I click on the small **menu** button above the layers. When the drop down menu appears, click on the **Create Clipping Mask**:



This is the result you should have. You can click on the image and move it around to where it suits you most..

## Step 4

The next step is to click on the **FX** button at the bottom of the layers bar and select **Drop Shadow**..



Finally I change my opacity to 50%, my angle to 120, Distance to 30%, keep spread at 0 and my size to 40%. Once I have selected this there should be a slight shadow around the letters of the word. I then have the choice to use the crop tool to take away any white background that I do not need.

I save this as a suitable file (PNG or JPEG) and in InDesign I go to File, Place and then select my image into the document.

I hope you found this useful and not too complicated!





# PHOTOSHOP TIPS AND SHORCUTS

*to cut out and keep!*

Switch open tabs	10% opacity	20% opacity	30% opacity	40% opacity	50% opacity	60% opacity	70% opacity	80% opacity	90% opacity	100% opacity	Zoom Out	Zoom In	Delete
Tab	Quick Mask	Magic Wand	Eraser	Rotate Tool	Type Tool	History Brush	Shape Tool	Eye Dropper	Dodge Tool	Pen Tool	- Brush Size	+ Brush Size	Toggle Layer Mask
Caps Lock	Path Select	Clone Stamp	Default Colours	Screen Mode	Paint Bucket	Hand Tool	Healing Brush	3D Tools	Lasso Tool	Hide/Show Guidelines	Hide/Show Grids	Enter	Return
Shift	Zoom Tool	Switch fg/bg	Crop Tool	Move	Brush Tool	3D Camera	Marquee Tools	<	>	?		Shift	
Ctrl	Alt	Command									Command	Alt	

**COMMAND MUST BE HELD FOR ALL SHORCUTS HIGHLIGHTED IN RED**  
**FOR MICROSOFT HOLD CTRL INSTEAD**

Only Web Colors
 

G: 255

M: 0 %

B: 255

Y: 0 %

# ffffff

K: 0 %