

# LIFE EVENTS

22.04.2014

**GRAMMYS  
WRAP 2014**

**REVIEW  
2013 FESTIVALS**

**How much  
did you spend?**

**EXCLUSIVE!!**

**THE FESTIVAL OF ST GEORGE**

**LIVE ,MUSIC, FOOD & FREE FUN**



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# The Feast Of Saint George in Trafalgar Square

**T**he Feast of St George took place on 21st of April, 2014 in Trafalgar Square, London. Organised by the Mayor of London, the feast is inspired by St George's Day's 13th century origins as a national day of feasting.

There was an English farmers' market, with around 20 stalls selling mouth-watering treats like hog roast, homemade pies, cakes and freshly squeezed lemonade- all of these could have been enjoyed in a splendid banqueting area seating 250 people between Trafalgar Square's iconic fountains.

In Cooks' Corner, supported by Northbank, you could have seen live demonstrations from leading London chefs as they cooked up English dishes from past and present.

The afternoon's soundtrack came courtesy of the Music Medley bandstand with talented young musicians and singers from GIGS, the Mayor's busking competition.

There've been plenty of activities for the kids too with a marquee full of family activities and an outdoor games area where they could try a range of traditional garden games.

"Our Feast of St George is set to be a day of revelry and merriment for all the family, with delicious food and a whole host of activities for all ages. London is one of the foodie capitals of the world and this banquet is the perfect showcase for some of our superb English fare. Happy St George's Day", said The Mayor of London, Boris Johnson.

St. George's Day, of the feast day of Saint George, is a Christian holiday that is celebrated in several countries and cities in which Saint George is the patron saint.

Patriotic celebrations will be taking place on April 23—the traditionally accepted date of the saint's death in A.D. 303—across London and the rest of England as well as other parts of the United Kingdom on the holiday, which is unofficial.

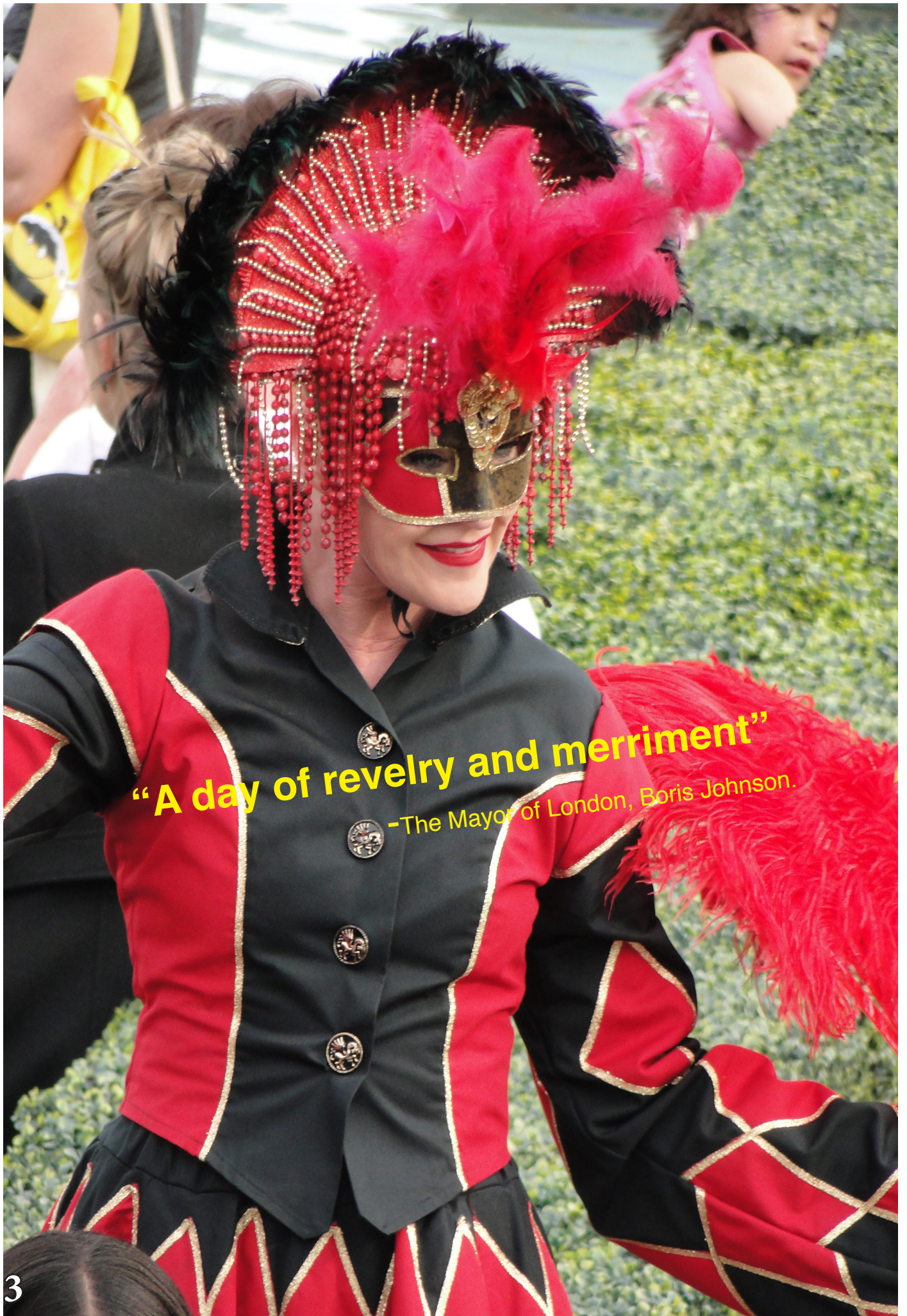
However, the day is also the National Day for England. Celebrations include an annual pageant in Salisbury, and dancing in London.

Canadians and other Catholic and Protestant countries celebrate the holiday on April 23. In Canada, it's a provincial holiday in Newfoundland.

Eastern Orthodox Churches, which use the Gregorian calendar, have the day falling on May 6.







**“A day of revelry and merriment”**  
-The Mayor of London, Boris Johnson.



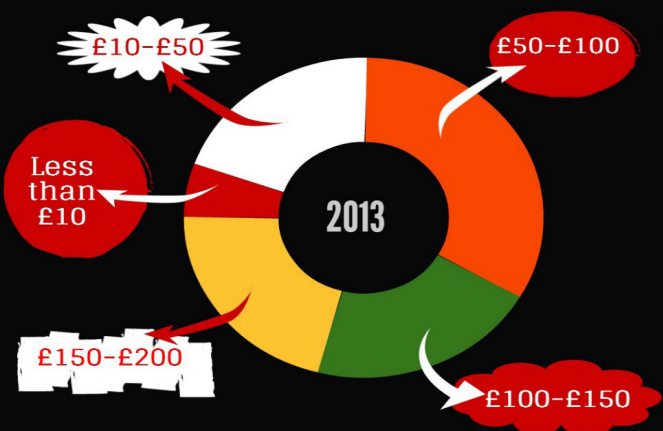
# FESTIVALS

2013-REVIEW

How much did you spend in total at festivals?



14% of festival-goers went abroad for a festival in 2013



30%

of respondents said they bought VIP/premium camping facilities at a festival this year

90%

of those who did, said they would consider doing it again

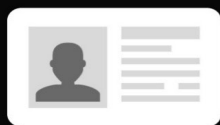
## Overview

58%



Of people going to Festivals in 2013 were female

60%



Of festival-goers were under 30

35%



Of those going are from London and the South East

40%



of 2013's respondents said the economy didn't impact their festival plans